

Prospect - Affiliate

January 10, 1956

Mr. Stan Russell
Radio Program Director
Department of Public Health
Lemuel Shattuck Hospital
170 Morton Street
Jamaica Plain 30, Massachusetts

Dear Mr. Russell:

In reply to your request of January 7, I am enclosing some brochures which will give you information about the purposes and functions of the NAEB.

From your letter, I presume that your hospital operates a closed-circuit radio station, rather than a regular broadcasting station. Such closed-circuit stations are not eligible for Active membership in the NAEB, and only Active members are permitted to use the programs distributed by our NAEB Network via tape recordings.

However, the hospital could become an Affiliate member of the NAEB and as such receive many of the publications, surveys and reports we make available to our members. Annual dues for Affiliate membership, including a subscription to our monthly Newsletter are \$10.

I am also enclosing a list of materials we have available which will give you an idea of the various reports and publications we issue, some of which have been issued free to Affiliate members. Unfortunately, we have nothing on closed-circuit TV which would be helpful.

If, after you've looked over these materials, you have any further questions about the Association or membership in it, please let me know.

Sincerely,

Harold E. Hill
Associate Director

HEH:jy
Enclosures

15, 18, 35, 97, 98

January 12, 1956

Mr. William T. Bolte
Special Assistant
Station WRSU
Box 155
Rutgers University
New Brunswick, New Jersey

Dear Mr. Bolte:

Are you wired-wireless or a licensed station? That is the crux of the matter. Attached is a mimeographed summary descriptive statement about the NAEB, to help clarify status.

If you then qualify, we'll be glad to send you blanks.

Sincerely,

Harry J. Skornia
Executive Director

HJS:cr

Enc: Summary statement
NAEB Brochure
NAEB Network Brochure
List of Materials

RECEIVED
NAEB HEADQUARTERS

JAN 12 1956

AM
7 8 9 10 11 12 1 2 3 4 5 6 PM

W R S U
Box 155
Rutgers University
New Brunswick, N.J.
January 9, 1956

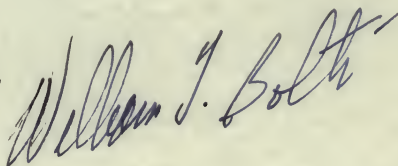
Dr. Harry J. Skornia,
Executive Director,
National Association of Educational Broadcasters
Gregory Hall
University of Illinois
Urbana, Illinois

Dear Sir,

We at W R S U, the campus AM radio station, are presently in the midst of an expansion and improvement program. Part of this job involves the improvement of the range and quality of our transmitting equipment. The other part is the improvement upon the educational and adult quality of our programming.

I have become acquainted with your activities through WNYC. Seymour N. Siegel has been kind enough to direct me to you. We wish to join your Tape Network. Would you kindly inform us as to whether this action is possible and as to the exact details involves in the matter.

Sincerely,



William T. Bolte
Special Assistant

Prospect

February 16, 1956

Mr. Ira Freedman
Public Relations Office
Schenectady Public Schools
108 Union Street
Schenectady, New York

Dear Mr. Freedman:

In reply to your letter of February 14, I should like to urge your consideration of a possible membership in the NAEB for the Schenectady Public Schools.

As a membership-based organization depending largely on dues and assessments from member institutions for our financial support, we find it necessary to make a slight charge for nearly all publications and materials furnished to non-members. Therefore it would be impossible for us to send you *our* various publications as they are issued without making a charge for them.

Since either Associate membership or Affiliate membership in the NAEB costs only \$10 a year, including a subscription to our monthly Newsletter, you might find it beneficial to apply for a membership. Associate membership is open to educational and public service institutions regularly producing educational programs over commercial or educational radio and/or television stations. Affiliate membership is available to all institutions and individuals interested in the general furtherance of educational broadcasting.

I am enclosing some brief descriptive materials which will give you an idea of the purposes and functions of the Association, and under separate cover I am sending you some other sample materials which will give you an idea of the various reports, surveys, publications, etc. that we issue from time to time to our members.

If you have any questions after looking over this material, please let me know.

Sincerely,

Harold E. Hill
Associate Director

HEH:cr
Enc. 2, 8, 9, 98

CC: Mr. Arthur Weld, NAEB Director of Region I

SCHENECTADY PUBLIC SCHOOLS
108 UNION STREET
SCHENECTADY, NEW YORK

RECEIVED
NAEB HEADQUARTERS

FEB 13 1956

AM PM
7 8 9 10 11 12 1 2 3 4 5 6

February 14, 1956

NAEB
14 Gregory Hall
Urbana, Illinois

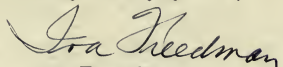
Attention: Harold E. Hill, Assoc. Dir.

Dear Mr. Hill:

We would appreciate it very much if you
could put us on your regular mailing list to receive
bulletins and announcements.

Thank you for your consideration.

Very truly yours,



Ira Freedman
Public Relations Office

IF/gtl

MATERIALS AVAILABLE
ORDER FORM

Circle number(s) to be sent.

1	43	85	127	169	211
2	44	86	128	170	212
3	45	87	129	171	213
4	46	88	130	172	214
5	47	89	131	173	215
6	48	90	132	174	216
7	49	91	133	175	217
8	50	92	134	176	218
9	51	93	135	177	219
10	52	94	136	178	220
11	53	95	137	179	221
12	54	96	138	180	222
13	55	97	139	181	223
14	56	98	140	182	224
15	57	99	141	183	225
16	58	100	142	184	226
17	59	101	143	185	227
18	60	102	144	186	228
19	61	103	145	187	229
20	62	104	146	188	230
21	63	105	147	189	231
22	64	106	148	190	232
23	65	107	149	191	233
24	66	108	150	192	234
25	67	109	151	193	235
26	68	110	152	194	236
27	69	111	153	195	237
28	70	112	154	196	238
29	71	113	155	197	239
30	72	114	156	198	240
31	73	115	157	199	241
32	74	116	158	200	242
33	75	117	159	201	243
34	76	118	160	202	244
35	77	119	161	203	245
36	78	120	162	204	246
37	79	121	163	205	247
38	80	122	164	206	248
39	81	123	165	207	249
40	82	124	166	208	250
41	83	125	167	209	251
42	84	126	168	210	252

Requested by HEH

Sent to Ira Freedman
Schenectady Pub. School
1082 Union St.
Schenectady, N.Y.

No. of packages 1
Parcel ✓
Express _____
Other _____

By cr
Date Feb. 16, 1956

Prospect

February 29, 1956

Mr. Harold Eidlin
4200 Russell Avenue
Mt. Rainier, Maryland

Dear Mr. Eidlin:

In reply to your request of February 23, I am sending under separate cover some materials which will give you an idea of the purposes and functions of the NAEB.

The NAEB is composed of three types of membership. Active membership is open to educational and public service institutions owning and operating their own educational radio and/or television stations. Associate membership is open to such institutions who do not operate stations but who do have production centers and regularly produce educational programs over some other outlet. Affiliate membership is open to any organization or individual interested in the general furtherance of educational broadcasting.

The annual dues for Affiliate membership are \$10, including a subscription to our monthly Newsletter, back copies of which are included in the materials being sent. In addition, Affiliate members receive some of the other reports, surveys, etc. which we publish from time to time, although they do not receive all the materials normally sent to Active and Associate members. In addition, Affiliate members have the privilege of attending our various meetings and conventions, and thus get an opportunity to meet and discuss educational broadcasting with persons active in the field. For your convenience I am enclosing a membership application blank, and would welcome any further questions you might have about the Association after you have had an opportunity to look over the materials I am sending.

Sincerely,

Harold E. Hill
Associate Director

HEH:cr
Enclosures # 35, 97, 98

February 23, 1956
4200 Russell Avenue
Mt. Rainier, Maryland

National Association of Educational
Broadcasters
14 Gregory Hall
Urbana, Illinois

Dear Sirs:

I would appreciate receiving information regarding
individual membership in the NAEB.

Thank you.

Sincerely,



Harold Eidlin

RECEIVED
NAEB HEADQUARTERS

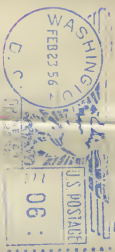
FEB 24 1956

AM PD
7 8 9 10 11 12 1 2 3 4 5 6

B'nai B'rith Youth Organization

1129 Vermont Avenue, N.W.
Washington 5, D. C.

POST OFFICE INSPECTION SERVICE
DIVISION OF INVESTIGATION
U. S. DEPARTMENT OF JUSTICE
WASHINGTON, D. C. 20535



VIA AIR MAIL

National Association of Educational
Broadcasters
14 Gregory Hall
Urbana, Illinois

MATERIALS AVAILABLE
ORDER FORM

Circle number(s) to be sent.

1	43	85	127	169	211
2	44	86	128	170	212
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8	50	92 ✓	134	176	218
9	51	93	135	177	219
10	52	94 ✓	136	178 ✓	220
11	53	95 ✓	137	179	221
12	54	96	138	180	222
13	55	97	139	181	223
14	56	98	140	182	224
15	57	99	141	183	225
16	58	100	142	184	226
17	59	101	143	185	227
18	60	102	144	186	228
19	61	103	145	187	229
20	62	104	146	188	230
21	63	105	147	189	231
22	64	106	148	190	232
23	65	107	149	191	233
24	66	108	150	192	234
25	67	109 ✓	151	193	235
26	68	110	152	194	236
27	69	111 ✓	153	195 ✓	237
28	70	112	154	196	238
29	71	113	155	197	239
30	72	114	156	198	240
31	73	115	157	199	241
32	74	116	158	200	242
33	75	117	159	201 ✓	243
34	76	118	160	202	244
35	77	119	161	203	245
36	78	120	162	204	246
37	79	121	163	205	247
38	80	122	164	206	248
39	81	123	165	207	249
40	82	124	166	208	250
41	83	125	167	209	251
42	84	126	168	210	252

Requested by HEH

Sent to

Norold Cidlin

4500 Tusculum Ave.

Met. Center, Ind.

No. of packages _____

Parcel _____

Express _____

Other _____

By HE

Date 3/29/57

Project

MARCH 6, 1956

MISS LAURA E. OWENS, DIRECTOR
CHARLOTTE CHILDREN'S NATURE MUSEUM
1658 STERLING ROAD
CHARLOTTE 7, NORTH CAROLINA

DEAR MISS OWENS:

DR. SKORNIA HAS ASKED ME TO REPLY TO YOUR LETTER OF MARCH 1,
CONCERNING MEMBERSHIP IN THE NAEB.+

FOR YOUR INFORMATION I AM ENCLOSING SOME BROCHURES WHICH DESCRIBE BRIEFLY THE PURPOSES AND ACTIVITIES OF THE ASSOCIATION. YOU WILL NOTICE THAT THERE ARE THREE CLASSIFICATIONS OF MEMBERSHIPS, AND THAT YOU, AS AN INDIVIDUAL, WOULD QUALIFY ONLY FOR AFFILIATE MEMBERSHIP.

ANNUAL DUES FOR AFFILIATE MEMBERSHIP ARE \$10, INCLUDING A SUBSCRIPTION TO OUR MONTHLY NEWSLETTER. UNDER SEPARATE COVER I AM SENDING YOU A BACK ISSUE OF THE NEWSLETTER PLUS SAMPLES OF OTHER REPORTS, SURVEYS, ETC., WHICH WE ISSUE FROM TIME TO TIME. I AM ALSO SENDING A MEMBERSHIP APPLICATION BLANK, SHOULD YOU DECIDE TO APPLY FOR MEMBERSHIP.

IF YOU HAVE ANY FURTHER QUESTIONS ABOUT THE ORGANIZATION, AFTER YOU'VE HAD AN OPPORTUNITY TO LOOK OVER THE MATERIALS, PLEASE LET ME KNOW.

SINCERELY,

HAROLD E. HILL
ASSOCIATE DIRECTOR

HEH:CR
ENCLOSURES 3 (B-3, B-4, B-9)

Charlotte
Children's Nature Museum
1658 STERLING ROAD
CHARLOTTE 7, NORTH CAROLINA

March 1, 1956

Mr. Harry Skornia
Executive Director
N A E B
14 Gregory Hall
Urbana, Illinois

Dear Mr. Skornia:

Will you please send me full particulars about membership in N A E B?

Although not actually employed in the Television industry at the moment I am interested in making a change and getting into the Educational Television field in some capacity.

Naturally I shall want to affiliate with N A E B.

Very sincerely,

Laura E. Owens

Laura E. Owens, Director

LEO/lf



RECEIVED
NAEB HEADQUARTERS

MAR 3 1956

AM 7 8 9 10 11 12 1 2 3 4 5 6 PM

MA. TERIALS AVAILABLE
ORDER FORM

Circle number(s) to be sent.

****			****					
A-1	B-25	Z-5	L-16	O-0	Q-5	<u>R-5</u>	B-25	Z-1
			L-22					
A-2	B-26	Z-6	L-25	O-1	Q-6	R-6	B-30	Z-2
A-3	B-27		L-26	O-2	Q-7	R-7	Z-8	Z-3
A-4	B-28	****	L-27	O-3	Q-8	R-8		Z-4
****	B-29	D-1	L-30	O-4		R-9	****	Z-5
<u>B-1</u>	B-30	D-2	L-38	O-5	B-2	R-10	<u>W-1</u>	Z-6
<u>B-2</u>	B-31	D-3	L-40	O-6	R-3	R-11	W-2	Z-7
B-3	B-32	D-4	L-185	O-7	S-2	R-12	W-3	Z-8
B-4	B-33	D-5	L-39		S-4	R-13	W-4	Z-9
B-5	B-34	D-6	L-93	O-10	S-5	R-14	W-5	Z-10
B-6	B-35	D-7		O-11	S-6		<u>W-6</u>	Z-11
B-7	B-36		****		Z-3	B-12	W-7	Z-12
<u>B-8</u>	B-37	W-20	M-1	****	Z-7	<u>Q-8</u>	W-8	Z-13
B-9	B-38		M-2	P-1			W-9	Z-14
<u>B-10</u>	B-39	****	M-3	P-2	****	****	W-10	Z-15
B-11	B-40	E-1	M-4	P-3	R-0	S-1	W-11	Z-16
<u>B-12</u>	B-41	E-2	M-5	P-4	R-1	S-2	W-12	
B-13	B-42	E-3	M-6	P-5	<u>R-2</u>	<u>S-3</u>	W-13	Q-6
B-14	B-43	E-4	<u>P-5a</u>	R-3	<u>S-4</u>		W-14	Q-7
B-15	B-44	E-5		P-5b	R-4	S-5	W-15	R-8
B-16	B-45	E-6	R-2	P-6	R-4-A	S-6	W-16	R-9
B-17	B-46	E-7	M-10	P-6a	R-4-I	S-7	W-17	R-11
B-18	B-47			P-6b	R-4-II	S-8	W-18	
B-19	B-48	E-10	****		R-4-IIIS	S-9	W-19	****
B-20	B-49			****	R-4-IV	S-10	W-20	
B-21		****		Q-1	R-4-V	S-11		
B-22	W-16			Q-2	R-4-VI	S-12		
B-23	W-17			Q-3		S-13	****	
B-24	W-18			Q-4				

Sent to

Miss Laura C. Lewis
Charlotte Children's Center
Charlotte, N.C.

Sent by HC

Requested by HEB

Date 3/6/62

No. of packages _____

Parcel _____

Express _____

Other _____

Prospect

March 7, 1956

President H. E. Williams
Southern Baptist College
Walnut Ridge, Arkansas

Dear President Williams:

Reference is made to your letter of February 7, which was addressed to Washington, D.C., and has just been forwarded to national headquarters here in Urbana.

We are very pleased to learn that Southern Baptist College will soon apply for a CP for an educational FM station. Under separate cover, I am sending some materials which I hope will be helpful to you in planning the station and putting it into operation. Also, as the association of educational stations in the United States, we feel that you will be interested in learning something about our organization and the services it provides to members. Incidentally, better than 90% of all educational radio and television stations in the United States belong to the NAEB.

I am enclosing some material which will give you more details about the Association, and in the materials being sent under separate cover I am including samples of the reports, surveys and other services we regularly make available to member stations.

Annual dues in the Association, including a subscription to our monthly Newsletter and the above mentioned materials, are based on rated transmitter power, as follows:

Class A - 5 kw and over	- \$50.00
Class B - 1 - 4.9 kw	- 25.00
Class C - Less than 1 kw	- 15.00

In addition to the above, member stations enjoy the benefits of our Placement Service legal counsel, help in meeting day-to-day problems, the opportunity to meet, in seminars, conferences and conventions, with other educational broadcasters to consider mutual problems, and for the payment of an additional assessment fee, the use of our tape network.

The NAEB Network, which distributes over 400 hours of programming, via tape recording, per year, is open only to members of the Association. Through the Network you have an opportunity to broadcast some of the best educational programs from all over the country as well as a chance to have some of your better programs receive wider distribution. In addition, being able to rely on the Network for eight or more hours of programming per week permits your staff to spend more time on the development of outstanding programs.

March 7, 1956

By recent action of the NAEB Executive Committee, new members are allowed to join the Network without paying the full assessment fee. A graduated scale has been set up whereby new stations do not pay the full fee until the third year. Annual Network assessments are based on the same power classifications as membership:

	<u>1st year</u>	<u>2nd year</u>	<u>3rd year</u>
Class A	\$400.00	\$600.00	\$800.00
Class B	250.00	375.00	500.00
Class C	150.00	225.00	300.00

In addition, member stations must pay postage both ways on tapes shipped to and from the Network. For a station in your area this would amount to approximately \$27.50 a year if you availed yourself of all the programs made available by the Network. (There is a strong possibility that there will soon be Congressional action to lower rates for educational recordings, which would make postage payments considerably lower.) Even with the postage charges you see that the cost per hour of programming (for 400 hours, or more) is very low.

In addition to the regular Network service described above (a sample Network offering is included in the material being sent separately), we make available in-school programs to those stations who do in-school broadcasting. For this service a station pays an additional fee of one-fourth of the regular assessment, or \$2.00 per reel, whichever is less. However, since many in-school stations are not on the air during the summer months, such stations are allowed to substitute the in-school programs for regular programs they would receive during the summer, and thus pay no additional fee for the in-school service.

If, after you've had an opportunity to look over the materials I'm sending, you have any questions about the NAEB, please let me know, and we're looking forward to the opportunity of serving you.

Sincerely,

Harold E. Hill
Associate Director

HEH:jy
Enclosures —

h.w. B-7 B-3
B-4
B-5

Sp. cover - same as sent to all Pres. (sample Bucken at Calif)
+ Q1, Q2, Q5, R-3

John Messer

Southern Baptist College

H. E. Williams, President
Walnut Ridge, Arkansas

February 7, 1956

National Association of Educational
Broadcasting
Washington, D. C.

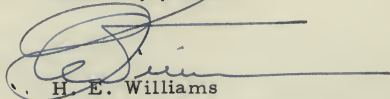
Dear Sir:

We are planning to apply to FCC
very soon for a CP to build an edu-
cational FM radio station. We would
greatly appreciate receiving all lit-
erature and information from you re-
lative to this type of broadcasting.

We have on hand practically all
of the equipment needed for the station
including a 250 watt BC-1-B General
Electric Transmitter.

We teach radio announcing, and I
have had broad experience in com-
mercial AM radio from an executive
standpoint. Educational FM is new to
us, however, and we would appreciate
your counsel.

Sincerely yours,


H. E. Williams

HEW/wm

NATIONAL ASSOCIATION OF RADIO AND TELEVISION BROADCASTERS
1771 N STREET, NORTHWEST WASHINGTON 6, D.C. DECATUR 2-9300



FRED GARRIGUS
MANAGER OF ORGANIZATIONAL SERVICES

February 28, 1956

RECEIVED
NAEB HEADQUARTERS

MAR 1 1956

AM PM
7 8 9 10 11 12 1 2 3 4 5 6

Dr. Harry Skornia
Executive Director
National Association of
Educational Broadcasters
119 Gregory Hall
University of Illinois
Urbana, Illinois

Dear Harry:

Here's the note you looked at in my office the other day which came to NARTB in obvious error.

I enjoyed talking with you and the CNO people. I trust the remainder of your trip was enjoyable and that you are now safely back in Urbana.

Cordially,

Fred

FG:mns
Enclosure

Fred Garrigus



Pres. Member

February 20, 1956

Mr. H. E. Williams
President
Southern Baptist College
Walnut Ridge, Arkansas

Dear Mr. Williams:

Thank you for your letter of February 16 expressing interest in the NAEB.

I am enclosing some material which will give you more details about the Association, and under separate cover am sending samples of the reports, surveys and other services we regularly make available to member stations.

Annual dues in the Association, including a subscription to our monthly Newsletter and the above mentioned materials, are based on rated transmitter power, as follows:

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February 20, 1956

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Regarding your request for the name of a consulting engineering firm to help in filing your application with FCC, we are suggesting the following since they are geographically closer to you. This may mean a savings since no doubt travel to Walnut Ridge would be involved. The firms are:

A. Earl Cullum, Jr.
Inwood Post Office
Dallas 9, Texas

Everett L. Dillard
Commercial Radio Equipment Co.
P.O. Box 7037
Kansas City, Missouri

Both of the above firms are members of the Association of FCC Consulting Engineers. We suggest that you write to them for an estimate of their charges for the services you require. If you would prefer someone located in Washington, D. C. we refer you to the Broadcasting-Telecasting Yearbook or the Professional Directory of any issue of this magazine.

If, after you've had an opportunity to look over the materials I'm sending, you have any questions about the NAEB, please let me know, and we're looking forward to the opportunity of serving you.

Sincerely,

Harold E. Hill
Associate Director

HEH:jy
Enclosures 3

*33,97,98
separate cover
same as to
Buchen 2/20/56
94,*

Southern Baptist College

H. E. Williams, President
Walnut Ridge, Arkansas

OFFICE OF THE PRESIDENT

2-16-56

RECEIVED
NAEB HEADQUARTERS

FEB 20 1956
AM 7/8/9/10/11/12/1/2/3/4/5/6 PM

National Association of Educational Broadcasters
14 Gregory Hall
Urbana, Illinois

Gentlemen:-

We are planning to build an educational FM radio station here to serve our own needs in adult education and college work and also the needs of the public schools of the area. We would appreciate your counsel on the matter.

We have bought a good used 250 watt GE transmitter and the monitors. We have on hand the turntables and pick-up arms. We only need the antenna and console to complete the technical equipment. We would appreciate your suggestion of the name of a consulting engineer who would help us with the filing with FCC at a reasonable fee.

Please give us the full data on your services and the costs of same. Also give us the listings of other sources of programming materials.

We have had rather broad experience in commercial radio and teach announcing and management here. This is the first time that we have attempted educational radio.

Sincerely yours,

H. E. Williams

HEW/s

February 15, 1956

Dr. H. E. Williams, President
Southern College
Walnut Ridge, Arkansas

Dear Dr. Williams:

Miss Marguerite Fleming, Manager, Station KSLH, has asked us to send you some information and materials concerning the NAEB.

I am enclosing some brief descriptive materials, and, under separate cover, am sending samples of some of the reports, surveys and other publications we issue from time to time.

Qualifications for the three membership categories are listed on the enclosed mimeographed sheet. If Southern College does regular educational broadcasting over some station, either commercial or educational, the College would be eligible for Associate status. If not, you might be interested in applying for Affiliate membership, either for the College or for yourself as an individual. The annual dues for both types of membership are \$10, including a subscription to our monthly Newsletter, back issues of which are included in the material being sent. I am also sending application blanks for Associate and Affiliate membership, should you desire to use them.

If Southern College is planning on operating an educational radio or television station we shall be glad to lend any assistance possible to help you with such planning. In the meantime, if you have any questions, after you've had an opportunity to look over the materials, please let me know.

Sincerely,

Harold E. Hill
Associate Director

HEH:cr
Enc. 3 #1890,96
CC: Miss Marguerite Fleming

91.5 mc

KSLH

fm

BOARD OF EDUCATION

CITY OF ST. LOUIS

DIVISION OF AUDIO-VISUAL EDUCATION

1517 SOUTH THERESA AVENUE (4)

February 14, 1956

RECEIVED
NAEB HEADQUARTERS

FEB 16 1956

AM
7 8 9 10 11 12 1 2 3 4 5 6 PM

Dr. Harry J. Skornia, Executive Director
National Association of Educational Broadcasters
14 Gregory Hall
University of Illinois
Urbana, Illinois

In re: Dr. H. E. Williams, President
Southern College
Walnut Ridge, Arkansas

Dear Harry:

Dr. Williams stopped in this afternoon to visit KSLH and get further information concerning NAEB. He will join, I feel sure and is anxious to get all the material that you can send him. He is a radio man, having had experience in several commercial stations but is sold now on the idea of operating an educational station.

Just thought you would like to get in touch with him.

Cordially,

Marguerite Fleming
Marguerite Fleming, Manager
Station KSLH

MF:s

MATERIALS AVAILABLE ORDER FORM

Circle number(s) to be sent.

1	43	85	127	169	211
2	44	86	128	170	212
3	45	87	129	171	213
4	46	88	130	172	214
5	47	89	131	173	215
6	48	90	132	174	216
7	49	91	133	175	217
8	50	92	134	176	218
9	51	93	135	177	219
10	52	94	136	178	220
11	53	95	137	179	221
12	54	96	138	180	222
13	55	97	139	181	223
14	56	98	140	182	224
15	57	99	141	183	225
16	58	100	142	184	226
17	59	101	143	185	227
18	60	102	144	186	228
19	61	103	145	187	229
20	62	104	146	188	230
21	63	105	147	189	231
22	64	106	148	190	232
23	65	107	149	191	233
24	66	108	150	192	234
25	67	109	151	193	235
26	68	110	152	194	236
27	69	111	153	195	237
28	70	112	154	196	238
29	71	113	155	197	239
30	72	114	156	198	240
31	73	115	157	199	241
32	74	116	158	200	242
33	75	117	159	201	243
34	76	118	160	202	244
35	77	119	161	203	245
36	78	120	162	204	246
37	79	121	163	205	247
38	80	122	164	206	248
39	81	123	165	207	249
40	82	124	166	208	250
41	83	125	167	209	251
42	84	126	168	210	252

Requested by H. H. H.

Sent to Dr. H. E. Williams, Pres.
Southwestern College
Walnut Ridge, Arkansas

No. of packages 1
Parcel _____
Express _____
Other _____

By JM
Date 2/15/16

Respect - R.F.I.

April 24, 1956

Mr. Theodore Beckmeyer
Route 3
Snohomish, Washington

Dear Mr. Beckmeyer:

Your order for several NAEB publications has been received and the publications mailed. You also asked us to send any other materials dealing with the use of educational television in the classroom. I'm sorry, but all the materials we have for distribution are those indicated in the materials available list you already have.

You also requested information regarding membership in the Association. The NAEB has three categories of membership, as follows:

Active - Educational institutions, public service organizations, etc. owning and operating their own radio and/or television stations.

Associate - Institutions (as above) not owning stations, but operating production centers and regularly producing programs over a commercial outlet.

Affiliate - Any organization or individual interested in the general furtherance of educational broadcasting.

For Active members with radio stations, dues in the association are based on rated transmitter power, as follows:

Class A - 5 kw and over - \$50.00
Class B - 1 - 4.9 kw - 25.00
Class C - less than 1 kw - 15.00

Television stations with less than 5 kw video power pay \$50.00 and those with 5 kw or more video power pay \$100.00.

Associate and Affiliate members pay \$10.00 a year. For this fee members receive our monthly Newsletter; the various reports and surveys we publish periodically; services of our Placement Service, television engineer, legal counsel, management consultant, etc.; plus the normal day-to-day services,

April 24, 1956

information, and advice that any national organization gives its members. Under separate cover we are sending you some materials which will give you more information about the Association. Of course, Associate and Affiliate members do not receive as many of these materials as regularly as Active members do.

In addition, Active members with radio stations may use the facilities of the NAEB Radio Network upon payment of an annual assessment fee. The Network distributes approximately eight hours of programming, by tape recording, weekly, to members subscribing to its service. This fee is also based on power (with the same power classifications as membership) and a new station does not have to pay the full fee until the third year it is in the Network. The fees are:

	1st year	2nd year	3rd year
Class A	<u>\$400.00</u>	<u>\$600.00</u>	<u>\$800.00</u>
Class B	250.00	375.00	500.00
Class C	150.00	225.00	300.00

Stations must also pay postage both ways on the tapes shipped to and from Network Headquarters here in Urbana, Illinois. Still even a Class A station paying its full third-year rate is paying only a little over \$2.00 an hour for better than 400 hours of programming from the Network in a year. This is about the most inexpensive programming a station can do.

If, after looking over the materials which we shall send you, you have further questions, we shall be most happy to answer them.

Sincerely,

Harold E. Hill
Associate Director

HEH:cr

Enc. 3 (B-3, B-4, B-8)

Under sep. cover: B-1, B-2, B-9, B-10, B-11, B-15, P-5a.

FROM: 45

ATTENTION OF:

 Skornia
 Bidlack
✓ Hill
 Holt
 Blackburn
 Schooley
 Underwood
 Secretarial
 Winnie (personal attention)
 Other:
 Strandjord

ACTION:

 For your information
✓ Please handle
 File
 Return
 Comment and return
 Supply background info.
 Newsletter
 Other:

DATE: 4-23

PUBLICATION ORDER BLANK

NAEB
14 Gregory Hall
Urbana, Illinois

Please send me the publications indicated below:

<u>Publ. No.</u>	<u>Name of Publication</u>	<u>Price</u>
✓ X-1	The NAEB Radio-TV Bibliography by B. Paula	2.00
✓ W-1	Public School Broadcasting	1.00
✓ W-13	NAEB Third TV Production Workshop - 1955	2.00
✓ E-1	Television Equipment - Carl Menzer	.50
Check enclosed _____		SUB-TOTAL
		\$5.50

Please bill me _____

Signed _____ Address _____

_____ I am not now a member of NAEB. Please send me information regarding membership.

PUBLICATION ORDER BLANK

NAEB
14 Gregory Hall
Urbana, Illinois

Please send me the publications indicated below:

<u>Publ. No.</u>	<u>Name of Publication</u>	<u>Price</u>
✓ E-2	Motion Pictures and Kinescope Recording for Educational Television - Vernon Putnam	.50
✓ E-7	AM-FM-TV Equipment - Carl Menzer	.50
✓ O-1	Survey of Physical Plant and Equipment-Stanley	.50
✓ O-4	Survey of Typical Costs of Typical Programs Vernon Bronson	.50
Check enclosed <u>X</u>		SUB-TOTAL
		2.00
Please bill me _____		TOTAL
		\$7.50

Signed Theodore Beckmeyer Address Route 3, Snohomish, Washington

X I am not now a member of NAEB. Please send me information regarding membership.

(OVER)

RECEIVED
NAEB HEADQUARTERS
APR 23 1955
AM 7/8/9/10/11/12/1/2/3/4/5/6 PM

Snohomish, Washington
April 17, 1956

Dear Sirs:

I am working on a study, a compilation of methods of using educational television in the classroom, which will be a part of a thesis on educational television at the University of Washington. In addition, I am working on a separate study pertaining to the value of closed circuit television in facilitating the teaching of certain core subjects in high school.

If any materials are available in these areas, I would appreciate receiving them or being informed about them. Any cost will be promptly reimbursed.

Thank you.

Sincerely yours,

Theodore Beckmeyer

Theodore Beckmeyer
Route 3,
Snohomish, Washington

Prospect Members

May 7, 1956

Mr. Chester Kyle
914 Tale Lane
Highland Park, Illinois

Dear Mr. Kyle:

The NAEB Publication Order Blank which you filled out at the recent MENC Conference in St. Louis, requesting samples of our publications has been forwarded to us.

Unfortunately as a membership-based organization, depending largely upon membership fees and assessments for our financial support, we find that we must make a charge for all publications and materials supplied to non-members. However I am attaching one sample publication for your perusal, and a list of the materials we have available. If you should care to order any of the items listed, please fill out the order blank and send it together with a check for the proper amount, and your order will be given prompt attention. I should point out, since there is sometimes a request for our LP albums on a rental basis, that these albums are available only on a sale basis. However the Department of Audio-Visual Aids, University of Illinois, Urbana, Illinois, does make these albums available on a rental basis, and I would suggest that you contact them if you are interested in such an arrangement.

You also requested information regarding membership in the NAEB, and I am happy to give you this information.

The NAEB has three categories of membership, as follows:

Active - Educational institutions, public service organizations, etc. owning and operating their own radio and/or television stations.

Associate - Institutions (as above) not owning stations, but operating production centers and regularly producing programs over a commercial outlet.

Affiliate - Any organization or individual interested in the general furtherance of educational broadcasting.

May 7, 1956

For Active members with radio stations, dues in the association are based on rated transmitter power, as follows:

Class A - 5 kw and over - \$50.00
 Class B - 1 - 4.9 kw - 25.00
 Class C - less than 1 kw - 15.00

Television stations with less than 5 kw video power pay \$50.00 and those with 5 kw or more video power pay \$100.00.

Associate and Affiliate members pay \$10.00 a year. For this fee members receive our monthly Newsletter; the various reports and surveys we publish periodically; services of our Placement Service, television engineer, legal counsel, management consultant, etc.; plus the normal day-to-day services, information, and advice that any national organization gives its members. I am attaching some brochures which will give you an idea of the functions and services of the Association.

In addition, Active members with radio stations may use the facilities of the NAEB Radio Network upon payment of an annual assessment fee. The Network distributes approximately eight hours of programming, by tape recording, weekly, to members subscribing to its service. This fee is also based on power (with the same power classifications as membership) and a new station does not have to pay the full fee until the third year it is in the Network. The fees are:

	<u>1st year</u>	<u>2nd year</u>	<u>3rd year</u>
Class A	\$400.00	\$600.00	\$800.00
Class B	250.00	375.00	500.00
Class C	150.00	225.00	300.00

Stations must also pay postage both ways on the tapes shipped to and from Network Headquarters here in Urbana, Illinois. Still even a Class A station paying its full third-year rate is paying only a little over \$2.00 an hour for better than 400 hours of programming from the Network in a year. This is about the most inexpensive programming a station can do.

If you have any further questions about the Association, we would be most happy to answer them.

Sincerely,

Harold E. Hill
 Associate Director

HEH:jy
 Enclosures

B-1, 2, 3, 4, 5, 9, 10 - w-6

PUBLICATION ORDER BLANK

NAEB
14 Gregory Hall
Urbana, Illinois

Please send me the publications indicated below:

<u>Publ. No.</u>	<u>Name of Publication</u>	<u>Price</u>
_____	<i>Records available + price list</i>	_____
_____	<i>(Are they for rent or sale?)</i>	_____
_____	_____	_____
_____	_____	_____

Check enclosed _____

TOTAL _____

Please bill me _____

Signed *Chester Kyle* Address *914 Yale Lane*
Highland Park, Ill.
☒ I am not now a member of NAEB. Please send me information regarding membership.

Pres. Member

May 7, 1956

Mr. David Mattern
Head, Dept. Music Education
School of Music
University of Michigan
Ann Arbor, Michigan

Dear Mr. Mattern:

The NAEB Publication Order Blank which you filled out at the recent MENC Conference in St. Louis, requesting samples of our publications has been forwarded to us.

Unfortunately as a membership-based organization, depending largely upon membership fees and assessments for our financial support, we find that we must make a charge for all publications and materials supplied to non-members. However I am attaching one sample publication for your perusal, and a list of the materials we have available. If you should care to order any of the items listed, please fill out the order blank and send it together with a check for the proper amount, and your order will be given prompt attention. I should point out, since there is sometimes a request for our LP albums on a rental basis, that these albums are available only on a sale basis. However the Department of Audio-Visual Aids, University of Illinois, Urbana, Illinois, does make these albums available on a rental basis, and I would suggest that you contact them if you are interested in such an arrangement.

You also requested information regarding membership in the NAEB, and I am happy to give you this information.

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- Associate - Institutions (as above) not owning stations, but operating production centers and regularly producing programs over a commercial outlet.
- Affiliate - Any organization or individual interested in the general furtherance of educational broadcasting.

May 7, 1956

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Television stations with less than 5 kw video power pay \$50.00 and those with 5 kw or more video power pay \$100.00.

Associate and Affiliate members pay \$10.00 a year. For this fee members receive our monthly Newsletter; the various reports and surveys we publish periodically; services of our Placement Service, television engineer, legal counsel, management consultant, etc.; plus the normal day-to-day services, information, and advice that any national organization gives its members. I am attaching some brochures which will give you an idea of the functions and services of the Association.

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	<u>1st year</u>	<u>2nd year</u>	<u>3rd year</u>
Class A	\$400.00	\$600.00	\$800.00
Class B	250.00	375.00	500.00
Class C	150.00	225.00	300.00

Stations must also pay postage both ways on the tapes shipped to and from Network Headquarters here in Urbana, Illinois. Still even a Class A station paying its full third-year rate is paying only a little over \$2.00 an hour for better than 400 hours of programming from the Network in a year. This is about the most inexpensive programming a station can do.

If you have any further questions about the Association, we would be most happy to answer them.

Sincerely,

Harold E. Hill
Associate Director

HEH:jy
Enclosures

B1, 2, 3, 4, 5, 9, 10 - w6

PUBLICATION ORDER BLANK

NAEB

14 Gregory Hall
Urbana, Illinois

Please send me the publications indicated below:

Publ. No.

Name of Publication

Price

_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

Check enclosed _____

TOTAL _____

Please bill me _____

Signed _____

Matthew
David Matern

Address _____

School of music
Univ. of Michigan

☒ X

I am not now a member of NAEB. Please send me information regarding membership.

Please send me information regarding _____

Ann
Head Dept music Educ. Admin

Prospect

May 7, 1956

Mr. John Kriebel
106 West Highland Avenue
Langhorne, Pennsylvania

Dear Mr. Kriebel:

In reply to your request for information about the NABE, I am enclosing some brochures describing the Association's functions and activities.

You will notice that only educational stations owned and operated on a noncommercial basis by educational or public service institutions are available for available for Active membership. Associate membership is available to such institutions who do not own transmitter facilities but regularly produce educational programs over commercial outlets. Affiliate membership is open to any individual or organization interested in educational broadcasting. Carrier current, or wired-wireless stations are not eligible for Active membership.

Active members pay dues, based on transmitter power, ranging from \$15 to \$100. Associate and Affiliate members pay dues of \$10 annually. All of these dues include an annual subscription to our monthly Newsletter.

I do not have a great deal of information about the use of carrier-current stations in high schools and elementary schools, but I do believe that some such stations are in existence. In addition several school systems, and even individual high schools and junior high schools, operate regular broadcasting stations, and most of these are members of our Association.

At the present time there are not a large number of positions open in the educational broadcasting field, although such openings do appear with some degree of regularity. Our Association operates a Placement Service to assist persons seeking positions as well as institutions looking for employees in the broadcasting field. If you are interested in more detailed information and would like to file an application with the Placement Service, please direct your inquiry to Mr. Robert Underwood at this same address.

Sincerely,

Harold E. Hill
Associate Director

HHH:cr

Enclosures (B-62, 3, 4, 5)

April 13, 1956

Mr. John Kriebel
106 W. Highland Avenue
Langhorne, Pa.

Dear Mr. Kriebel:

Replying to your letter of April 11, Mr. Harold Hill our Associate Director, who handles matters of this kind, is out of the office until April 25. Your letter will be called to his attention upon his return.

Sincerely,

Joanne Youngquist (Mrs.)

RECEIVED
NAEB HEADQUARTERS

APR 11 1956
AM 7/8/9/10/11/12/1/2/3/4/5/6 PM

106 W. Highland Ave.
Langhorne, Pa.
April 11, 1956

National Assoc. Ed. Broadcasters
14 Gregory Hall,
Urbana, Ill.

Gentlemen:

I would like some general information on your organization. I have grown increasingly interested in entering the educational broadcasting profession.

Is your membership composed only of members of campus radio and other educational radio and television stations?

You are of course familiar with the carrier current method of radio transmission at the college level. I wonder if you know whether this has been tried at the elementary or secondary school level?

Briefly I have two years teaching experience, am now doing graduate work at Temple in Elementary Ed. Have technical training in radio, ham license, held commercial license, some writing background in school and college, Navy veteran. Can you give me any indication of the possibilities in the field, types of jobs which might be open, especially in production and script writing and preparation needed for such jobs?

I have just signed my contract to teach again next year but am looking toward advanced study and work in educational broadcasting and/or film production in the future.

Sincerely yours,

John Kriebel
John Kriebel

FROM: HEA

ATTENTION OF: KMC.

- ① X Skornia - *Nice Comments*
____ Bidlack
____ Hill
____ Holt
____ Blackburn
____ Biason
____ Underwood
② Secretariat *FM*
____ Winnie (personal attention)
____ Other: _____

ACTION:

- ① For your information
____ Please handle
② File w/other corres. w/him as prospect.
____ Return
____ Comment and return
____ Supply background info.
____ Newsletter
____ Other: _____

DATE: 5/21/56.

PORTAGE TOWNSHIP SCHOOLS

PORTAGE, MICHIGAN

May 15, 1956

Mr. Herold E. Hill
Associate Director NAEB
14 Gregory Hall
Urbana, Illinois

Dear Mr. Hill:

I would like to thank you very much for your informative letter of April 24. The information in your letter, along with the pamphlets, brochures and other information you sent will be of immense value to me in planning a ten-watt FM operation. I realize that the accumulation and organization of the information in your letter took a great deal of time and I am therefore doubly appreciative.

In your letter you listed ten 10-watt stations in Illinois, Indiana, and Michigan. I have contacted and have received answers from directors of seven of the ten stations you suggested. The directors were very helpful in supplying information, schedules, brochures, and encouragement. Everyone connected with educational radio seems sold on its value to a school system and a community. I have found it very easy to have this enthusiasm rub off on me since from the beginning I had been sure that a ten-watt operation would have particular value for my school system and my community. In addition to its educational work to the students, faculty and community, I feel that it would be a great public relations instrument for the schools.

After we have progressed a little further in the development of an operation at Portage I am sure that we would be interested in joining the NAEB. Your organization has been mentioned and highly recommended by the directors who have written me.

Thank you again for your fine letter and materials. Also I would like to add a thank you for the invitation to consult you further should we need more help in getting on the air.

Cordially yours,

Harry Wilklow
Harry Wilklow
Public Relations

RECEIVED
NAEB HEADQUARTERS

HW:ds

MAY 14 1956

AM
7 8 9 10 11 12 1 2 3 4 5 6 PM

Prospect

April 24, 1956

Mr. Harry Wilklow
Portage Township Schools
Portage, Michigan

Dear Mr. Wilklow:

Dr. Skornia has asked me to reply to your letter of April 17, in which you requested information which might be helpful to you in planning a 10-watt FM operation.

In the attached envelope I am sending some materials which I believe will be helpful, and I trust that the following answers to your specific questions will be of some value.

The only manufacturer still making 10-watt FM transmitters is the Gates Radio Company, Quincy, Illinois. The price of this transmitter is \$1295. Antennas vary in cost from \$50 for a single bay (with a gain of 0.8) to \$1150 for four bay antenna (with a gain of 3.8). Of course, any tower you need to mount the antenna on will be an additional cost and will depend on what you decide you need. There will also be the cost of the transmission line from the transmitter to the tower.

Other equipment you might need will depend greatly on the type and extent of your programming. However, you will need microphones, a speech input system of some sort, transcription turntables(s), monitoring loudspeakers, and possibly a tape recorder. Microphones range in price from \$50 to \$150; speech input consoles from \$925 up; speakers, \$30 up; transcription turntables, \$275 up; and tape recorders, \$600 up. All of this is for professional type equipment.

Your station will have to be licensed by the Federal Communications Commission. All requirements are given in Part 3, FCC Rules and Regulations Concerning Radio Broadcast Services, January, 1956 edition. This may be obtained for \$1.50 from the United States Government Printing Office, Washington 25, D. C.

The transmitter may be operated by students holding a Radiotelephone Third Class Operator's permit, however they may perform only the following functions:

- 1) Turn transmitter on and off
- 2) Make external power supply adjustments
- 3) Make external adjustments to insure modulation within the limits required.

April 24, 1956

In the event that the above adjustments are not effective in bringing the transmitter into proper operation, the third class operator must turn the transmitter off.

Any other maintenance upon a 10-watt transmitter may be performed by a radiotelephone second or first class operator or a radio telegraph second or first class operator. He need not be in regular, full-time employment by the station, but may be employed to maintain the equipment and supervise its operation.

Several of the smaller educational stations use students in nearly all capacities - as engineers, announcers, writers, etc., but it is wise to hire as large a professional staff as your budget will permit, at least in supervisory capacities.

I regret that we do not have on hand at this time any program schedules from 10-watt stations, but there are several 10-watters in Illinois, Indiana and Michigan, so I have listed these below in case you should want to write to them for program schedules or other suggestions:

WNIC, Northern Illinois State College, DeKalb, Illinois, Robert Esmond, Director, Radio-TV
WEPS, Elgin High School, Elgin, Illinois, E. H. Hoke, Director of Radio Education
WNUR, Northwestern University, Evanston, Illinois, Donley Feddersen, Chairman, Dept. of Radio-TV
WGVE, School City of Gary, Indiana, Edwin Carmony, Supervisor, A-V Education, 524 Garfield Street
WGRE, DePauw University, Greencastle, Indiana, Herold Ross, Station Manager
WVSH, School City of Huntington, Indiana, M. McCabe Day, Director
WVHI, Wilson Junior High School, Muncie, Indiana, John Maier, Director
WYSN, New Castle-Henry Township High School, New Castle, Indiana, Miss Juanita Rucker, Director
WSKS, School City of Wabash, Indiana, James Oliver, Director, A-V Education
WHPR, School District of Highland Park, Michigan, Second and Glendale Avenue, Robert Stevens, Program Director

Of course, we sincerely believe that one of the most profitable moves an educational station can take is to join the NAEB. And no programming is so inexpensive as that obtained from the NAEB Radio Network. Therefore, with your permission, I should like to tell you something about the NAEB, its activities and services. In the attached envelope I have enclosed some materials which will tell you more about our organization and a few samples of the types of reports, surveys, etc., we make available to the members.

Annual dues in the Association, including a subscription to our monthly Newsletter and the above mentioned materials, are based on rated transmitter power, as follows:

Class A - 5 kw and over - \$50.00
Class B - 1 - 4.9 kw - 25.00
Class C - Less than 1 kw - 15.00

In addition to the above, member stations enjoy the benefits of our Placement Service, legal counsel, help in meeting day-to-day problems, the opportunity to meet, in seminars, conferences and conventions, with other educational broadcasters to consider mutual problems, and, for the payment of an additional assessment fee, the use of our tape network.

The NAEB Network, which distributes over 400 hours of programming, via tape recording, per year, is open only to members of the Association. Through the Network you have an opportunity to broadcast some of the best educational programs from all over the country as well as a chance to have some of your better programs receive wider distribution. In addition, being able to rely on the Network for eight or more hours of programming per week permits your staff to spend more time on the development of outstanding programs.

By recent action of the NAEB Executive Committee, new members are allowed to join the Network without paying the full assessment fee. A graduated scale has been set up whereby new stations do not pay the full fee until the third year. Annual Network assessments are based on the same power classifications as membership:

	1st year	2nd year	3rd year
Class A	\$400.00	\$600.00	\$800.00
Class B	250.00	375.00	500.00
Class C	150.00	225.00	300.00

In addition, member stations must pay postage both ways on tapes shipped to and from the Network. For a station in your area this would amount to approximately \$27.50 a year if you availed yourself of all the programs made available by the Network. (There is a strong possibility that there will soon be Congressional action to lower rates for educational recordings, which would make postage payments considerably lower). Even with the postage charges you see that the cost per hour of programming (for 400 hours, or more) is very low.

In addition to the regular Network service described above (a sample Network offering is included in the material being sent separately), we make available in-school programs to those stations who do in-school broadcasting. For this service a station pays an additional fee of one-fourth of the regular assessment, or \$2.00 per reel, whichever is less. However,

April 24, 1956

since many in-school stations are not on the air during the summer months, such stations are allowed to substitute the in-school programs for regular programs they would receive during the summer, and thus pay no additional fee for the in-school service. If a station owned and operated by a school or school system prefers to subscribe to only the in-school programs, they may do this under a modified agreement. In this case, the station gets all in-school programs, plus one hour a week from the regular Network offerings, for one-half the fee they would normally pay for the full service. Of course, the conditions regarding postage payments remain the same.

If, after you've had a chance to look over the materials you have any questions about the NAEB, or if we can be of further service in helping you get your station on the air, please let me know.

Sincerely,

Harold E. Hill
Associate Director

HEH:cr

Enc.

(in attached envelope)

sample offering

B-1, 2, 3, 4, 5, 6, 9, 10

M-5

P-52

A-1, 3, 4, 5

R-3

PORTAGE TOWNSHIP SCHOOLS
PORTAGE, MICHIGAN
April 17, 1956

RECEIVED
NAEB HEADQUARTERS

APR 19 1956

AM 7 8 9 10 11 12 1 2 3 4 5 6 PM

Dr. Harry J. Skornia
National Association of Educational Broadcasters
14 Gregory Hall
Urbana, Illinois

Dear Mr. Skornia:

Portage High School is considering the purchase of a 10-watt FM transmitter and other necessary equipment to begin operation as an educational station in this area. Before such a step can be taken however, I must present to our school board some figures on initial cost and on operational costs. Also, of course, the board would like to know something about the programming and what needs such an educational station would fulfill.

Western Michigan College, with an extensive FM operation is nearby, and Wallace Garneau the station manager is very helpful, but their programming, schedule and budget are all on a college level.

I am very much interested in programming and if you have any extra copies of program schedules of ten watt FM stations, I would appreciate any that might be available to me. Also it would be extremely helpful to me if you could suggest a good transmitter and its cost, along with the other basic equipment we would need to get under way.

Do you know whether, in educational stations, student help is used entirely as far as engineers and announcers are concerned? What FCC license is required for a ten watt operation? What part of your school budget does the operation of your station fall under? As you well know these are but a few of the questions I will have to answer for our own peculiar situation before we here at Portage can progress beyond the embryo stage in our "Operations Radio."

I know your own personal schedule must keep you very busy, so any help or suggestions that you might forward to me will be doubly appreciated, and I would like to thank you in advance for such aid.

Cordially yours,

Harry Wilklow
Harry Wilklow

April 19, 1956

Mr. Harry Wilklow
Portage Township Schools
Portage, Michigan

Dear Mr. Wilklow:

Dr. Spornia is out of the office until the latter part of the month.
Your letter of April 17 will be called to his attention upon his
return.

Sincerely,

Joanne Youngquist (Mrs.)

Prospect

May 16, 1956

Mr. Michael J. Ambrosino
Television Coordinator
Schenectady Public Schools
Office of the Coordinator
Mont Pleasant High School
Schenectady, New York

Dear Mr. Ambrosino:

Just about the same time your letter requesting information about NAEB membership arrived Harry Skornia returned from our Region I meeting with the information that you will soon replace Eugene Foster as Executive Secretary of the Empire State FM School of the Air. This has caused some "confusion in the ranks" and we would greatly appreciate a little information.

Is the Empire State FM School of the Air permanently located at Syracuse and do you move there, or do the headquarters of the School of the Air move to Schenectady when you become Executive Secretary? Our problem is this: our Associate memberships are institutional (or, in some cases, organizational) and we have always assumed that the School of the Air was permanently located at, and really a part of, Syracuse University. Therefore, technically, the University has held the membership -- even though it also holds an Active membership because of WAER. Now, if the School of the Air is really a separate entity, and not a part of the University, it should be considered the member and would continue to hold membership even though the executive offices might be moved. I raise this problem because we would like to get it straight in our own minds, but also because I'm not sure whether or not your request for information about membership was a result of desiring membership for the School of the Air or for Schenectady Public Schools. At any rate, below is the information you wanted, and I have included information about Active membership, just so you will know more about the Association.

The NAEB has three categories of membership, as follows:

- Active - Educational institutions, public service organizations, etc. owning and operating their own radio and/or television stations.
- Associate - Institutions (as above) not owning stations, but operating production centers and regularly producing programs over a commercial outlet.

May 16, 1956

Affiliate - Any organization or individual interested in the general furtherance of educational broadcasting.

For Active members with radio stations, dues in the association are based on rated transmitter power, as follows:

Class A - 5 kw and over - \$50.00
Class B - 1 - 4.9 kw - 25.00
Class C - less than 1 kw - 15.00

Television stations with less than 5 kw video power pay \$50.00 and those with 5 kw or more video power pay \$100.00.

Associate and Affiliate members pay \$10.00 a year. For this fee members receive our monthly Newsletter; the various reports and surveys we publish periodically; services of our Placement Service, television engineer, legal counsel, management consultant, etc.; plus the normal day-to-day services, information, and advice that any national organization gives its members. In the attached envelope I am enclosing the latest issue of the Newsletter plus a few brochures which will tell you more about the NAEB and its activities.

In addition, Active members with radio stations may use the facilities of the NAEB Radio Network upon payment of an annual assessment fee. The Network distributes approximately eight hours of programming, by tape recording, weekly, to members subscribing to its service. This fee is also based on power (with the same power classifications as membership) and a new station does not have to pay the full fee until the third year it is in the Network. The fees are:

	1st year	2nd year	3rd year
Class A	\$400.00	\$600.00	\$800.00
Class B	250.00	375.00	500.00
Class C	150.00	225.00	300.00

Stations must also pay postage both ways on the tapes shipped to and from Network Headquarters here in Urbana, Illinois. Still even a Class A station paying its full third-year rate is paying only a little over \$2.00 an hour for better than 400 hours of programming from the Network in a year. This is about the most inexpensive programming a station can do.

There, in brief, is the information you wanted, and we're looking forward to your application for membership. Hope you will forgive our apparent stupidity about the School of the Air situation, but I'm sure you understand, and we would appreciate your answers to the questions I've raised. If we can answer any other questions or send you any other information, please let me know.

Sincerely,

Harold E. Hill
Associate Director

HEH:cr
Enc. (B-1, 2, 3, 4, 8, 9, P-5a)

SCHENECTADY PUBLIC SCHOOLS
CC T-V PROJECT
OFFICE OF THE COORDINATOR
MONT PLEASANT HIGH SCHOOL
SCHENECTADY, NEW YORK

May 7, 1956

RECEIVED
NAES HEADQUARTERS

The National Association of
Educational Broadcasters
14 Gregory Hall
Urbana, Illinois

MAY 9 1956
7/8/9/10/11/12/13/14/15/16 PM

Gentlemen:

Would you please send all the
necessary information concerning affiliate
and associate membership in your organiza-
tion.

I have recently returned from the
Regional I meeting of your organization
and wish to waste no time in applying
for membership.

Thank you for your consideration.

Sincerely yours,

Michael J. Ambrosino

Michael J. Ambrosino
Television Coordinator

MJA/td

Prospect

May 18, 1956

Mr. G. Duncan Wimpless
Assistant to the President
Colorado School of Mines
Golden, Colorado

Dear Mr. Wimpless:

Mr. Henry Mamet, Station Manager, Station KRMA-TV, has requested that we send you information about the NAEB, because he believes that your institution might be interested in applying for Associate membership in the Association, especially since your institution will be cooperating with KRMA-TV in the production of educational television programs.

I am, therefore, happy to give you brief information about the Association, and I join Mr. Mamet in the hope that we may soon number you among our membership. In order to give you a broader picture of the NAEB I have set forth below information about all three categories of membership.

The NAEB has three categories of membership, as follows:

Active - Educational institutions, public service organizations, etc. owning and operating their own radio and/or television stations.

Associate - Institutions (as above) not owning stations, but operating production centers and regularly producing programs over a commercial outlet.

Affiliate - Any organization or individual interested in the general furtherance of educational broadcasting.

For Active members with radio stations, dues in the association are based on rated transmitter power, as follows:

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Television stations with less than 5 kw video power pay \$50.00 and those with 5 kw or more video power pay \$100.00.

May 18, 1956

Associate and Affiliate members pay \$10.00 a year. For this fee members receive our monthly Newsletter; the various reports and surveys we publish periodically; services of our Placement Service, television engineer, legal counsel, management consultant, etc.; plus the normal day to day services, information, and advice that any national organization gives its members. Under separate cover we are sending you samples of some of the materials we regularly send our members, plus other items which will give you more information about the Association. Of course, Associate and Affiliate members do not receive as many of these materials as regularly as Active members do.

In addition, Active members with radio stations may use the facilities of the NAEB Radio Network upon payment of an annual assessment fee. The Network distributes approximately eight hours of programming, by tape recording, weekly, to members subscribing to its service. This fee is also based on power (with the same power classifications as membership) and a new station does not have to pay the full fee until the third year it is in the Network. The fees are:

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Class C	150.00	225.00	300.00

Stations must also pay postage both ways on the tapes shipped to and from Network Headquarters here in Urbana, Illinois. Still even a Class A station paying its full third-year rate is paying only a little over \$2.00 an hour for better than 400 hours of programming from the Network in a year. This is about the most inexpensive programming a station can do.

If, after you have a chance to look over the materials we're sending, you have any questions, I shall be most happy to answer them, and I'm sure Mr. Memet would welcome an opportunity to talk with you about NAEB membership.

Sincerely,

Harold E. Hill
Associate Director

HEH:jj
Enclosures

cc: Mr. Henry Memet

Mr. John Schwarzwald, Director, NAEB Region V

Prospect

May 25, 1956

Miss Eleanor Wensberg
Radio Station WAYC
Antioch College
Yellow Springs, Ohio

Dear Miss Wensberg:

In answer to your letter of May 18, we would like to give you information regarding membership in the National Association of Educational Broadcasters.

The NAEB has three categories of membership, as follows:

Active - Educational institutions, public service organizations, etc. owning and operating their own radio and/or television stations.

Associate - Institutions (as above) not owning stations, but operating production centers and regularly producing programs over a commercial outlet.

Affiliate - Any organization or individual interested in the general furtherance of educational broadcasting.

For Active members with radio stations, dues in the association are based on rated transmitter power, as follows:

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Class C - less than 1 kw - 15.00

Television stations with less than 5 kw video power pay \$50.00 and those with 5 kw or more video power pay \$100.00.

Associate and Affiliate members pay \$10.00 a year. For this fee members receive our monthly Newsletter; the various reports and surveys we publish periodically; services of our Placement Service, television engineer, legal counsel, management consultant, etc.; plus the normal day-to-day services, information, and advice that any national organization gives its members. Under separate cover we are sending you samples of some of the materials we regularly send our members, plus other items which will give you more information about the Association. Of course, Associate and Affiliate members do not receive as many of these materials as regularly as Active members do.

May 25, 1956

In addition, Active members with radio stations may use the facilities of the NAEB Radio Network upon payment of an annual assessment fee. The Network distributes approximately eight hours of programming, by tape recording, weekly, to members subscribing to its service. This fee is also based on power (with the same power classifications as membership) and a new station does not have to pay the full fee until the third year it is in the Network. The fees are:

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Stations must also pay postage both ways on the tapes shipped to and from Network Headquarters here in Urbana, Illinois. Still even a Class A station paying its full third-year rate is paying only a little over \$2.00 an hour for better than 400 hours of programming from the Network in a year. This is about the most inexpensive programming a station can do.

If, after looking over the materials which we shall send you, you have further questions, we shall be most happy to answer them.

Sincerely,

Harold E. Hill
Associate Director

HEH:cr

Enc. (B-3, B-4)

Mat. under Sep. Cov. sent 5/25/56

Send Form Letter D

Antioch College
Yellow Springs, Ohio
May 18, 1956

NAEB
14 Gregory Hall
Urbana, Illinois

Gentlemen;

Our college radio station, WAYC, is in the process of reorganizing--possibly into a combination FM-Closed Circuit station. Would you send us information about membership in the NAEB?

Sincerely,

Eleanor Wensberg
Eleanor Wensberg

RECEIVED
NAEB HEADQUARTERS

MAY 21 1956

AM
7 8 9 10 11 12 1 2 3 4 5 6 PM
4

June 5, 1956

Mr. J. F. Swartzendruber
Director of Audio-Visual Aids
Goshen College
Goshen, Indiana

Dear Mr. Swartzendruber:

Thank you for your letter of May 28 inquiring about the services offered through membership in our organization. Your interest is greatly appreciated.

I am enclosing some information about us. Our radio programs, as a general rule, are made available to those members owning stations. However, we have two (2) classifications for members not owning stations: Associate Members, those who regularly broadcast over other facilities; and Affiliate Members, those institutions or individuals who do no broadcasting but are interested in educational broadcasting. Should you wish more information about these classifications, I shall be happy to supply such material.

Thank you again for your interest. I look forward to hearing further from you on this matter.

Sincerely,

Robert E. Underwood, Jr.
Network Manager

REU:jy
Enclosures

Goshen College

GOSHEN, INDIANA

OFFICE OF THE DIRECTOR OF AUDIO-VISUAL AIDS

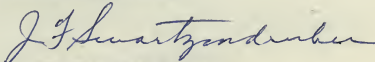
May 28, 1956

National Association of Education Broadcasters
14 Gregory Hall
Urbana, Illinois

Gentlemen:

Would you please send me a list of services that are available through your organization. I would appreciate knowing what radio programs are available and also the costs for the same.

Sincerely yours,



J. F. Swartzendruber
Director of Audio-Visual Aids

JFS:ml

RECEIVED
NAEB HEADQUARTERS

MAY 31 1956

AM 7 8 9 10 11 12 1 2 3 4 5 6 PM

1

Prospect

July 11, 1956

Mr. J. F. Swartzendruber
Goshen College
Goshen, Indiana

Dear Mr. Swartzendruber:

In answer to your recent request, we would like to give you information regarding membership in the National Association of Educational Broadcasters.

The NAEB has three categories of membership, as follows:

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For Active members with radio stations, dues in the association are based on rated transmitter power, as follows:

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Television stations with less than 5 kw video power pay \$50.00 and those with 5 kw or more video power pay \$100.00.

Associate and Affiliate members pay \$10.00 a year. For this fee members receive our monthly Newsletter; the various reports and surveys we publish periodically; services of our Placement Service, television engineer, legal counsel, management consultant, etc.; plus the normal day to day services, information, and advice that any national organization gives its members. Under separate cover we are sending you samples of some of the materials we regularly send our members, plus other items which will give you more information about the Association. Of course, Associate and Affiliate members do not receive as many of these materials as regularly as Active members do.

July 11, 1956

In addition, Active members with radio stations may use the facilities of the NAEB Radio Network upon payment of an annual assessment fee. The Network distributes approximately eight hours of programming, by tape recording, weekly, to members subscribing to its service. This fee is also based on power (with the same power classifications as membership) and a new station does not have to pay the full fee until the third year it is in the Network. The fees are:

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If, after looking over the materials which we shall send you, you have further questions, we shall be most happy to answer them.

Sincerely,

Harold E. Hill
Associate Director

HSH:jmf

*Same material as sent to all
Form Letter 10 people.*

PUBLICATION ORDER BLANK

RECEIVED
NAEB HEADQUARTERS

NAEB
14 Gregory Hall
Urbana, Illinois

JUN 20 1953

Please send me the publications indicated below:

AM 7 8 9 10 11 12 PM 1 2 3 4 5 6

Publ. No.	Name of Publication	Price
R-4	NAEB Educ. Tel. Research Tract Sheet Service	2.50
E-6	" Tape Recording	.50
E-7	AM-FM-TV Equipment	.50
R-3	The Administrative Problems of the 10 watt Educational FM Station	1.00
Check enclosed <input checked="" type="checkbox"/>		TOTAL 4.50

Please bill me ☒

J.F. SWARTZENDEUBER

Signed J. Schwartzenduber Address Goshen College, Goshen, Indiana

GOSHEN, INDIANA

☒ I am not now a member of NAEB. Please send me information regarding membership.

PUBLICATION ORDER BLANK

NAEB
14 Gregory Hall
Urbana, Illinois

Please send me the publications indicated below:

Publ. No.	Name of Publication	Price
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
Check enclosed _____	TOTAL _____	_____

Please bill me _____

Signed _____ Address _____

☒ I am not now a member of NAEB. Please send me information regarding membership.

JUNE 27, 1956

MR. J. F. SWARTZENDRUBER
GOSHEN COLLEGE
GOSHEN, INDIANA

DEAR SIR:

YOU WILL RECEIVE UNDER SEPARATE COVER THE PUBLICATIONS
YOU ORDERED.

YOU WILL NOTICE THERE ARE ONLY SIX FACT SHEETS INCLUDED.
THIS IS BECAUSE THE FACT SHEETS ARE PUBLISHED AT
DIFFERENT TIMES THROUGHOUT THE YEAR. WE HAVE ADDED YOUR
NAME TO THE SUBSCRIBERS LIST SO THAT YOU WILL RECEIVE THE
REMAINDER OF THE 1956 FACT SHEETS AS THEY ARE PUBLISHED.
ALSO, 1955 FACT SHEETS ARE AVAILABLE FOR \$2.50, IF YOU
ARE INTERESTED IN THEM.

YOU WILL RECEIVE TWO INVOICES FOR YOUR ORDER, BECAUSE
FACT SHEETS ARE BILLED ON A SEPARATE ACCOUNT.

VERY TRULY YOURS,

MARTHA KAPPMAYER
TRAFFIC MANAGER

JUNE 26, 1956

DIRECTOR OF RADIO
STATION KXLU
LOYOLA UNIVERSITY OF LOS ANGELES
LOS ANGELES, CALIFORNIA

DEAR SIR:

WE ARE VERY PLEASED TO SEE THAT LOYOLA UNIVERSITY OF LOS ANGELES HAS BEEN GRANTED A CP FOR A NEW EDUCATIONAL STATION. THE FORCES OF EDUCATIONAL BROADCASTING ARE GROWING STRONGER EVERY DAY, AND, AS THE ASSOCIATION OF EDUCATIONAL STATIONS IN THE UNITED STATES, WE FEEL THAT YOU WILL BE INTERESTED IN LEARNING SOMETHING ABOUT OUR ORGANIZATION AND THE SERVICES IT PROVIDES TO MEMBERS. INCIDENTALLY, BETTER THAN 90% OF ALL EDUCATIONAL RADIO AND TELEVISION STATIONS IN THE UNITED STATES BELONG TO THE NAEB.

I AM ENCLOSING SOME MATERIAL WHICH WILL GIVE YOU MORE DETAILS ABOUT THE ASSOCIATION, AND UNDER SEPARATE COVER AM SENDING SAMPLES OF THE REPORTS, SURVEYS AND OTHER SERVICES WE REGULARLY MAKE AVAILABLE TO MEMBER STATIONS.

ANNUAL DUES IN THE ASSOCIATION, INCLUDING A SUBSCRIPTION TO OUR MONTHLY NEWSLETTER AND THE ABOVE MENTIONED MATERIALS, ARE BASED ON RATED TRANSMITTER POWER, AS FOLLOWS:

CLASS A - 5 KW AND OVER	- \$50.00
CLASS B - 1 - 4.9 KW	- 25.00
CLASS C - LESS THAN 1 KW	- 15.00

IN ADDITION TO THE ABOVE, MEMBER STATIONS ENJOY THE BENEFITS OF OUR PLACEMENT SERVICE, LEGAL COUNSEL, HELP IN MEETING DAY-TO-DAY PROBLEMS, THE OPPORTUNITY TO MEET, IN SEMINARS, CONFERENCES AND CONVENTIONS, WITH OTHER EDUCATIONAL BROADCASTERS TO CONSIDER MUTUAL PROBLEMS, AND, FOR THE PAYMENT OF AN ADDITIONAL ASSESSMENT FEE, THE USE OF OUR TAPE NETWORK.

THE NAEB NETWORK, WHICH DISTRIBUTES OVER 400 HOURS OF PROGRAMMING, VIA TAPE RECORDING, PER YEAR, IS OPEN ONLY TO MEMBERS OF THE ASSOCIATION. THROUGH THE NETWORK YOU HAVE AN OPPORTUNITY TO BROADCAST SOME OF THE BEST EDUCATIONAL PROGRAMS FROM ALL OVER THE COUNTRY AS WELL AS A CHANCE TO HAVE SOME OF YOUR BETTER PROGRAMS RECEIVE WIDER DISTRIBUTION. IN ADDITION, BEING ABLE TO RELY ON THE NETWORK FOR EIGHT OR MORE HOURS OF PROGRAMMING PER WEEK PERMITS YOUR STAFF TO SPEND MORE TIME ON THE DEVELOPMENT OF OUTSTANDING PROGRAMS.

JUNE 26, 1956

BY RECENT ACTION OF THE NAEB EXECUTIVE COMMITTEE, NEW MEMBERS ARE ALLOWED TO JOIN THE NETWORK WITHOUT PAYING THE FULL ASSESSMENT FEE. A GRADUATED SCALE HAS BEEN SET UP WHEREBY NEW STATIONS DO NOT PAY THE FULL FEE UNTIL THE THIRD YEAR. ANNUAL NETWORK ASSESSMENTS ARE BASED ON THE SAME POWER CLASSIFICATIONS AS MEMBERSHIP:

	<u>1ST YEAR</u>	<u>2ND YEAR</u>	<u>3RD YEAR</u>
CLASS A	\$400.00	\$600.00	\$800.00
CLASS B	250.00	375.00	500.00
CLASS C	150.00	225.00	300.00

IN ADDITION, MEMBER STATIONS MUST PAY POSTAGE BOTH WAYS ON TAPES SHIPPED TO AND FROM THE NETWORK. FOR A STATION IN YOUR AREA THIS WOULD AMOUNT TO APPROXIMATELY \$200.00 A YEAR IF YOU AVAILED YOURSELF OF ALL THE PROGRAMS MADE AVAILABLE BY THE NETWORK. (THERE IS A STRONG POSSIBILITY THAT THERE WILL SOON BE CONGRESSIONAL ACTION TO LOWER RATES FOR EDUCATIONAL RECORDINGS, WHICH WOULD MAKE POSTAGE PAYMENTS CONSIDERABLY LOWER.) EVEN WITH THE POSTAGE CHARGES YOU SEE THAT THE COST PER HOUR OF PROGRAMMING (FOR 400 HOURS, OR MORE) IS VERY LOW.

IN ADDITION TO THE REGULAR NETWORK SERVICE DESCRIBED ABOVE (A SAMPLE NETWORK OFFERING IS INCLUDED IN THE MATERIAL BEING SENT SEPARATELY), WE MAKE AVAILABLE IN-SCHOOL PROGRAMS TO THOSE STATIONS WHO DO IN-SCHOOL BROADCASTING. FOR THIS SERVICE A STATION PAYS AN ADDITIONAL FEE OF ONE-FOURTH OF THE REGULAR ASSESSMENT, OR \$2.00 PER REEL, WHICHEVER IS LESS. HOWEVER, SINCE MANY IN-SCHOOL STATIONS ARE NOT ON THE AIR DURING THE SUMMER MONTHS, SUCH STATIONS ARE ALLOWED TO SUBSTITUTE THE IN-SCHOOL PROGRAMS FOR REGULAR PROGRAMS THEY WOULD RECEIVE DURING THE SUMMER, AND THUS PAY NO ADDITIONAL FEE FOR THE IN-SCHOOL SERVICE. IF A STATION OWNED AND OPERATED BY A SCHOOL OR SCHOOL SYSTEM PREFERS TO SUBSCRIBE TO ONLY THE IN-SCHOOL PROGRAMS, THEY MAY DO THIS UNDER A MODIFIED AGREEMENT. IN THIS CASE, THE STATION GETS ALL IN-SCHOOL PROGRAMS, PLUS ONE HOUR A WEEK FROM THE REGULAR NETWORK OFFERINGS, FOR ONE-HALF THE FEE THEY WOULD NORMALLY PAY FOR THE FULL SERVICE. OF COURSE, THE CONDITIONS REGARDING POSTAGE PAYMENTS REMAIN THE SAME.

IF, AFTER YOU'VE HAD AN OPPORTUNITY TO LOOK OVER THE MATERIALS I'M SENDING, YOU HAVE ANY QUESTIONS ABOUT THE NAEB, PLEASE LET ME KNOW, AND WE'RE LOOKING FORWARD TO THE OPPORTUNITY OF SERVING YOU.

SINCERELY,

HAROLD E. HILL
ASSOCIATE DIRECTOR

HEH:mk
ENCLOSURES 3

Other materials sent 6-26

Prospect

July 13, 1956

Dr. L. E. Drewrey
Ouachita Clinic
222 Van Buren Street, N.W.
Camden, Arkansas

Dear Dr. Drewrey:

In reply to your letter of July 7, I am sending you under separate cover some informational materials which might be helpful to you in establishing an educational FM station. I am also sending a list of the other materials we have available for sale, and am enclosing a few brochures which will tell you more about the NAEB. Since you might be interested in NAEB membership, especially if you do start a station, I have set forth below some information about membership.

The NAEB has three categories of membership, as follows:

- Active - Educational institutions, public service organizations, etc. owning and operating their own radio and/or television stations.
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Dr. L. E. Drewrey

-2-

July 13, 1956

members subscribing to its service. This fee is also based on power (with the same power classifications as membership) and a new station does not have to pay the full fee until the third year it is in the Network. The fees are:

	<u>1st year</u>	<u>2nd year</u>	<u>3rd year</u>
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Your P.S. leads me to believe that you think we are connected with the University of Illinois. We have no connection with the University other than the fact that we are housed here and handle most of our business through the University Business Office. Regarding your P.S., we have no information dealing specifically with closed circuit systems for county school systems, but you may find some materials in the list I'm sending which might be helpful. Also, our TV Fact Sheet Service, described in the list of materials, has several reports dealing with closed circuit TV.

Sincerely,

Harold E. Hill
Associate Director

HEH:dfc

Enclosures

sep cover
B-1, 2, 3, 4
B-5, 9, 10, Q 2, 5, R-3

OUACHITA CLINIC
222 VAN BUREN ST., N. W.
CAMDEN, ARKANSAS

RECEIVED
NAEB HEADQUARTERS

JAMES GUTHRIE, M. D.
L. E. DREWREY, M. D.

7 July 1956

JUL 10 1956
A M P M
7 8 9 10 11 12 1 2 3 4 5 6

National Association of Educational Broadcasters
University of Illinois
Champaign, Illinois

Dear Sir:

Please send me indormation concerning educational materials for educational broadcasting especially for school sustems and for community adult type programs. We have in mind statting a FM station very shortly and Dr. Williams of Walnut Ridge, Arkansas advised me of your splendid materials..

Sincerely,

L E Drewrey
L. E. Drewrey, M.D.

P.S. Does your university have any information regarding closed circuit T.V. set ups for county school systems?

Thanks -
L E Drewrey -

Prospect

July 12, 1956

Miss Marjorie McKinney
2805 Stratford Avenue
Cincinnati 20, Ohio

Dear Miss McKinney:

In answer to your recent request, we would like to give you information regarding membership in the National Association of Educational Broadcasters.

The NAEB has three categories of membership, as follows:

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- Associate - Institutions (as above) not owning stations, but operating production centers and regularly producing programs over a commercial outlet.
- Affiliate - Any organization or individual interested in the general furtherance of educational broadcasting.

For Active members with radio stations, dues in the association are based on rated transmitter power, as follows:

Class A - 5 kw and over	- \$50.00
Class B - 1 - 4.9 kw	- 25.00
Class C - less than 1 kw	- 15.00

Television stations with less than 5 kw video power pay \$50.00 and those with 5 kw or more video power pay \$100.00.

Associate and Affiliate members pay \$10.00 a year. For this fee members receive our monthly Newsletter; the various reports and surveys we publish periodically; services of our Placement Service, television engineer, legal counsel, management consultant, etc.; plus the normal day to day services, information, and advice that any national organization gives its members. Under separate cover we are sending you samples of some of the materials we regularly send our members, plus other items which will give you more information about the Association. Of course, Associate and Affiliate members do not receive as many of these materials as regularly as Active members do.

July 12, 1956

In addition, Active members with radio stations may use the facilities of the NABE Radio Network upon payment of an annual assessment fee. The Network distributes approximately eight hours of programming, by tape recording, weekly, to members subscribing to its service. This fee is also based on power (with the same power classifications as membership) and a new station does not have to pay the full fee until the third year it is in the Network. The fees are:

	<u>1st year</u>	<u>2nd year</u>	<u>3rd year</u>
Class A	\$400.00	\$600.00	\$800.00
Class B	250.00	375.00	500.00
Class C	150.00	225.00	300.00

Stations must also pay postage both ways on the tapes shipped to and from Network Headquarters here in Urbana, Illinois. Still even a Class A station paying its full third-year rate is paying only a little over \$2.00 an hour for better than 400 hours of programming from the Network in a year. This is about the most inexpensive programming a station can do.

If, after looking over the materials which we shall send you, you have further questions, we shall be most happy to answer them.

Sincerely,

Harold E. Hill
Associate Director

HEH:jmf

*Some material as sent to all
Foran Letter to people.*

send form letter D, but substitute "recent request"
for "letter of (date)" in the first line.

PUBLICATION ORDER BLANK

★

NAEB
14 Gregory Hall
Urbana, Illinois

Please send me the publications indicated below:

<u>Publ. No.</u>	<u>Name of Publication</u>	<u>Price</u>
0-6	Student and Staff Training	50¢
0-4	Survey of Typical Costs of Typical Programs	50¢

Check enclosed ☒

TOTAL

1.00

Please bill me _____

Signed Marjorie M. Kinney Address 2805 Stratford Ave, Cincinnati 20, Ohio

☒ I am not now a member of NAEB. Please send me information regarding membership.

July 17, 1956

Director of Radio
Station KGAC-AM
Gustavus Adolphus College
St. Peter, Minnesota

Dear Sir:

We are very pleased to see that your institution has been granted a CP for a new educational station. The forces of educational broadcasting are growing stronger every day, and, as the association of educational stations in the United States, we feel that you will be interested in learning something about our organization and the services it provides to members. Incidentally, better than 90% of all educational radio and television stations in the United States belong to the NAEB.

I am enclosing some material which will give you more details about the Association, and under separate cover am sending samples of the reports, surveys and other services we regularly make available to member stations.

Annual dues in the Association, including a subscription to our monthly Newsletter and the above mentioned materials, are based on rated transmitter power, as follows:

Class A - 5 kw and over -	\$50.00
Class B - 1 - 4.9 kw -	25.00
Class C - Less than 1 kw-	15.00

In addition to the above, member stations enjoy the benefits of our Placement Service, legal counsel, help in meeting day-to-day problems, the opportunity to meet, in seminars, conferences and conventions, with other educational broadcasters to consider mutual problems, and, for the payment of an additional assessment fee, the use of our tape network.

The NAEB Network, which distributes over 400 hours of programming, via tape recording, per year, is open only to members of the Association. Through the Network you have an opportunity to broadcast some of the best educational programs from all over the country as well as a chance to have some of your better programs receive wider distribution. In addition, being able to rely on the Network for eight or more hours of programming per week permits your staff to spend more time on the development of outstanding programs.

By recent action of the NAEB Executive Committee new members are allowed to join the Network without paying the full assessment fee. A graduated

July 17, 1956

scale has been set up whereby new stations do not pay the full fee until the third year. Annual Network assessments are based on the same power classifications as membership:

	<u>1st year</u>	<u>2nd year</u>	<u>3rd year</u>
Class A	\$400.00	\$600.00	\$800.00
Class B	250.00	375.00	500.00
Class C	150.00	225.00	300.00

In addition, member stations must pay postage both ways on tapes shipped to and from the Network. For a station in your area this would amount to approximately \$90.00 a year if you availed yourself of all the programs made available by the Network. (There is a strong possibility that there will soon be Congressional action to lower rates for educational recordings, which would make postage payments considerably lower.) Even with the postage charges you see that the cost per hour of programming (for 400 hours, or more) is very low.

In addition to the regular Network service described above (a sample Network offering is included in the material being sent separately), we make available in-school programs to those stations who do in-school broadcasting. For this service a station pays an additional fee of one-fourth of the regular assessment, or \$2.00 per reel, whichever is less. However, since many in-school stations are not on the air during the summer months, such stations are allowed to substitute the in-school programs for regular programs they would receive during the summer, and thus pay no additional fee for the in-school service. If a station owned and operated by a school or school system prefers to subscribe to only the in-school programs, they may do this under a modified agreement. In this case, the station gets all in-school programs, plus one hour a week from the regular Network offerings, for half the fee they would normally pay for the full service. Of course, the conditions regarding postage payments remain the same.

If, after you've had an opportunity to look over the materials I'm sending, you have any questions about the NAEB, please let me know, and we're looking forward to the opportunity of serving you.

Sincerely,

Harold E. Hill
Associate Director

HEH:mk
Enclosures 3

Materials sent 7/17

Prospect

July 24, 1956

Mrs. Robert E. McKann
117 Lighthouse Drive, Route 3
Hampton, Virginia

Dear Mrs. McKann:

Your request of July 17 for information about our distribution of tape recorded radio programs through our NAEB Radio Network has been received. Unfortunately, these programs are made available only to education stations belonging to the NAEB. I have therefore set forth below some information about membership in the Association.

The NAEB has three categories of membership, as follows:

- Active - Educational institutions, public service organizations, etc. owning and operating their own radio and/or television stations.
- Associate - Institutions (as above) not owning stations, but operating production centers and regularly producing programs over a commercial outlet.
- Affiliate - Any organization or individual interested in the general furtherance of educational broadcasting.

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Class C - less than 1 kw - 15.00

Television stations with less than 5 kw video power pay \$50.00 and those with 5 kw or more video power pay \$100.00.

Associate and Affiliate members pay \$10.00 a year. For this fee members receive our monthly Newsletter; the various reports and surveys we publish periodically; services of our Placement Service, television engineer, legal counsel, management consultant, etc.; plus the normal day to day services, information, and advice than any national organization gives its members.

July 24, 1956

Under separate cover we are sending you samples of some of the materials we regularly send our members, plus other items which will give you more information about the Association. Of course, Associate and Affiliate members do not receive as many of these materials as regularly as Active members do.

In addition, Active members with radio stations may use the facilities of the NAEB Radio Network upon payment of an annual assessment fee. The Network distributes approximately eight hours of programming, by tape recording, weekly, to members subscribing to its service. This fee is also based on power (with the same power classifications as membership) and a new station does not have to pay the full fee until the third year it is in the Network. The fees are:

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Class C	150.00	225.00	300.00

Stations must also pay postage both ways on the tapes shipped to and from Network Headquarters here in Urbana, Illinois. Still even a Class A station paying its full third-year rate is paying only a little over \$2.00 an hour for better than 400 hours of programming from the Network in a year. This is about the most inexpensive programming a station can do.

Among the materials I am sending are a few that may prove helpful to you in planning a station. If, after you've looked over all the materials, you have any questions, please let me know.

Sincerely,

Harold E. Hill
Associate Director

HEH:jmf
Enclosures

B-3, 4

B-1, 2, 5, 9

P-5a

Q-2, 5

R-3

under separate cover



THIS SIDE OF CARD IS FOR ADDRESS

RECEIVED
NAEB HEADQUARTERS
National Association of Educational Broadcasters
Gregory Hall,
University of Illinois
Urbana,
Ill.

JUL 20 1956

AM
7 8 9 10 11 12 1 2 3 4 5 6 PM

July 17, 1956

Dear Sirs:

Our Hampton Branch of the American Association of University Women are beginning a survey on the possibility of obtaining and Educational ^{radio} TV Stations in this area of Va. We would appreciate it very much if you would send us details on your taped radio programs to educational radio stations.

Thank you very kindly,

Sincerely,

Mrs. Robert E. McKann
117 Lighthouse Dr. Rt. 3
Hampton, Va.

File w/ their Prospect stuff

UNIVERSITY OF VIRGINIA
CHARLOTTESVILLE

OFFICE OF THE PRESIDENT

August 8, 1956.

Mr. Harold E. Hill, Associate Director,
National Association of Educational Broadcasters,
14 Gregory Hall,
Urbana, Ill.

Dear Mr. Hill:

I wish to acknowledge receipt of your letter of
the 6th, which I am referring to Mr. Vaughan, Provost of
the University for his consideration.

Sincerely,

Le - W. Darden, Jr.
Cecil W. Darden, Jr.

RECEIVED
NAEB HEADQUARTERS

7 8 9 10 11 12 1 2 3 4 5 6

August 23, 1956

Mr. E. M. Foster
Box 253
Iowa City, Iowa

Dear Mr. Foster:

In answer to your letter of August 9, we would like to give you information regarding membership in the National Association of Educational Broadcasters.

The NAEB has three categories of membership, as follows:

Active - Educational institutions, public service organizations, etc.
owning and operating their own radio and/or television stations.

Associate - Institutions (as above) not owning stations, but operating
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our monthly Newsletter; the various reports and surveys we publish periodically;
services of our Placement Service, television engineer, legal counsel, management
consultant, etc.; plus the normal day to day services, information, and advice
that any national organization gives its members. Under separate cover we are
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other items which will give you more information about the Association. Of
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August 23, 1956

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If, after looking over the materials which we shall send you, you have further questions, we shall be most happy to answer them.

Sincerely,

Harold E. Hill
Associate Director

HEN:dfc

Sent Under Separate Cover:

B-1, 2, 5, 9, 10

M-1, 2, 3, 4, 5, 6

~~P-5A~~

W-6, 7, 8, 13, ~~14~~

#E#
Re Stations
etc
general - when time

Box 253
Iowa City, Iowa
August 9, 1956

Mr. Harry Skornia, Exec. Director
National Ass'n. Educational Broadcasters
Gregory Hall
University of Illinois
Urbana, Illinois

Dear Mr. Skornia:

I am a member of the faculty of Northwest Community College, University of
Whoming at Powell, and have been on leave studying at the State University of
Iowa during the past year.

It has been a real privilege and pleasure to have had the opportunity to
listen to many of the programs of the NAEB over station WSUI, and I should
appreciate receiving full particulars regarding types and costs of institution-
al membership in your organization.

Very truly yours,

E. M. Foster
E. M. Foster

RECEIVED
NAEB HEADQUARTERS

AM 7/8/9/10/11/12/1/2/3/4/5/6

RECEIVED
NAEB HEADQUARTERS

AM 7/8/9/10/11/12/1/2/3/4/5/6

Prospect

August 23, 1956

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Box 253
Iowa City, Iowa

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August 23, 1956

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Stations must also pay postage both ways on the tapes shipped to and from Network Headquarters here in Urbana, Illinois. Still even a Class A station paying its full third-year rate is paying only a little over \$2.00 an hour for better than 400 hours of programming from the Network in a year. This is about the most inexpensive programming a station can do.

If, after looking over the materials which we shall send you, you have further questions, we shall be most happy to answer them.

Sincerely,

Harold E. Hill
Associate Director

HEH:dfc

Sent Under Separate Cover

B-1, 2, 5, 9, 10

M-1, 2, 3, 4, 5, 6

W-6, 7, 8, 13

AUGUST 6, 1956

MR. COLGATE W. DARDEN, PRESIDENT
UNIVERSITY OF VIRGINIA
CHARLOTTESVILLE, VIRGINIA

DEAR PRESIDENT DARDEN:

WE ARE VERY PLEASED TO SEE THAT YOUR INSTITUTION HAS BEEN GRANTED A CP FOR A NEW EDUCATIONAL STATION. THE FORCES OF EDUCATIONAL BROADCASTING ARE GROWING STRONGER EVERY DAY, AND, AS THE ASSOCIATION OF EDUCATIONAL STATIONS IN THE UNITED STATES, WE FEEL THAT YOU WILL BE INTERESTED IN LEARNING SOMETHING ABOUT OUR ORGANIZATION AND THE SERVICES IT PROVIDES TO MEMBERS. INCIDENTALLY, BETTER THAN 90% OF ALL EDUCATIONAL RADIO AND TELEVISION STATIONS IN THE UNITED STATES BELONG TO THE NAEB.

I AM ENCLOSING SOME MATERIAL WHICH WILL GIVE YOU MORE DETAILS ABOUT THE ASSOCIATION, AND UNDER SEPARATE COVER AM SENDING SAMPLES OF THE REPORTS, SURVEYS AND OTHER SERVICES WE REGULARLY MAKE AVAILABLE TO MEMBER STATIONS.

ANNUAL DUES IN THE ASSOCIATION, INCLUDING A SUBSCRIPTION TO OUR MONTHLY NEWSLETTER AND THE ABOVE MENTIONED MATERIALS, ARE BASED ON RATED TRANSMITTER POWER, AS FOLLOWS:

CLASS A - 5 KW AND OVER	- \$50.00
CLASS B - 1 - 4.9 KW	- 25.00
CLASS C - LESS THAN 1 KW	- 15.00

IN ADDITION TO THE ABOVE, MEMBER STATIONS ENJOY THE BENEFITS OF OUR PLACEMENT SERVICE, LEGAL COUNSEL, HELP IN MEETING DAY-TO-DAY PROBLEMS, THE OPPORTUNITY TO MEET, IN SEMINARS, CONFERENCES AND CONVENTIONS, WITH OTHER EDUCATIONAL BROADCASTERS TO CONSIDER MUTUAL PROBLEMS, AND, FOR THE PAYMENT OF AN ADDITIONAL ASSESSMENT FEE, THE USE OF OUR TAPE NETWORK.

THE NAEB NETWORK, WHICH DISTRIBUTES OVER 400 HOURS OF PROGRAMMING, VIA TAPE RECORDING, PER YEAR, IS OPEN ONLY TO MEMBERS OF THE ASSOCIATION. THROUGH THE NETWORK YOU HAVE AN OPPORTUNITY TO BROADCAST SOME OF THE BEST EDUCATIONAL PROGRAMS FROM ALL OVER THE COUNTRY AS WELL AS A CHANCE TO HAVE SOME OF YOUR BETTER PROGRAMS RECEIVE WIDER DISTRIBUTION. IN ADDITION, BEING ABLE TO RELY ON THE NETWORK FOR EIGHT OR MORE HOURS OF PROGRAMMING PER WEEK PERMITS YOUR STAFF TO SPEND MORE TIME ON THE DEVELOPMENT OF OUTSTANDING PROGRAMS.

AUGUST 6, 1956

BY RECENT ACTION OF THE NAEB EXECUTIVE COMMITTEE NEW MEMBERS ARE ALLOWED TO JOIN THE NETWORK WITHOUT PAYING THE FULL ASSESSMENT FEE. A GRADUATED SCALE HAS BEEN SET UP WHEREBY NEW STATIONS DO NOT PAY THE FULL FEE UNTIL THE THIRD YEAR. ANNUAL NETWORK ASSESSMENTS ARE BASED ON THE SAME POWER CLASSIFICATIONS AS MEMBERSHIP:

	<u>1ST YEAR</u>	<u>2ND YEAR</u>	<u>3RD YEAR</u>
CLASS A	\$400.00	\$600.00	\$800.00
CLASS B	250.00	375.00	500.00
CLASS C	150.00	225.00	300.00

IN ADDITION, MEMBER STATIONS MUST PAY POSTAGE BOTH WAYS ON TAPES SHIPPED TO AND FROM THE NETWORK. FOR A STATION IN YOUR AREA THIS WOULD AMOUNT TO APPROXIMATELY \$90.00 A YEAR IF YOU AVAILED YOURSELF OF ALL THE PROGRAMS MADE AVAILABLE BY THE NETWORK. (THERE IS A STRONG POSSIBILITY THAT THERE WILL SOON BE CONGRESSIONAL ACTION TO LOWER RATES FOR EDUCATIONAL RECORDINGS, WHICH WOULD MAKE POSTAGE PAYMENTS CONSIDERABLY LOWER.) EVEN WITH THE POSTAGE CHARGES YOU SEE THAT THE COST PER HOUR OF PROGRAMMING (FOR 400 HOURS, OR MORE) IS VERY LOW.

IN ADDITION TO THE REGULAR NETWORK SERVICE DESCRIBED ABOVE, (A SAMPLE NETWORK OFFERING IS INCLUDED IN THE MATERIAL BEING SENT SEPARATELY), WE MAKE AVAILABLE IN-SCHOOL PROGRAMS TO THOSE STATIONS WHO DO IN-SCHOOL BROADCASTING. FOR THIS SERVICE A STATION PAYS AN ADDITIONAL FEE OF ONE-FOURTH OF THE REGULAR ASSESSMENT, OR \$2.00 PER REEL, WHICHEVER IS LESS. HOWEVER, SINCE MANY IN-SCHOOL STATIONS ARE NOT ON THE AIR DURING THE SUMMER MONTHS, SUCH STATIONS ARE ALLOWED TO SUBSTITUTE THE IN-SCHOOL PROGRAMS FOR REGULAR PROGRAMS THEY WOULD RECEIVE DURING THE SUMMER, AND THUS PAY NO ADDITIONAL FEE FOR THE IN-SCHOOL SERVICE. IF A STATION OWNED AND OPERATED BY A SCHOOL OR SCHOOL SYSTEM PREFERS TO SUBSCRIBE TO ONLY THE IN-SCHOOL PROGRAMS, THEY MAY DO THIS UNDER A MODIFIED AGREEMENT. IN THIS CASE, THE STATION GETS ALL IN-SCHOOL PROGRAMS, PLUS ONE HOUR A WEEK FROM THE REGULAR NETWORK OFFERINGS, FOR HALF THE FEE THEY WOULD NORMALLY PAY FOR THE FULL SERVICE. OF COURSE, THE CONDITIONS REGARDING POSTAGE PAYMENTS REMAIN THE SAME.

IF, AFTER YOU'VE HAD AN OPPORTUNITY TO LOOK OVER THE MATERIALS I'M SENDING, YOU HAVE ANY QUESTIONS ABOUT THE NAEB, PLEASE LET ME KNOW, AND WE'RE LOOKING FORWARD TO THE OPPORTUNITY OF SERVING YOU.

SINCERELY,

HAROLD E. HILL
ASSOCIATE DIRECTOR

HEH:MK
ENCLOSURES 3

B-3
B-4
Active member. Blank
materials sent 8/6

~~Program Shaw, Services?~~
Prospective
members

September 5, 1956

Mr. Tom Hall, Jr.
Assistant to the Director
of Public Relations
Wofford College
Spartanburg, South Carolina

Dear Mr. Hall:

Attached is a list of our Manuals and materials available. We shall be glad to provide the items you need at the prices indicated. You'll note that several production workshop reports are available.

Sincerely,

Harry J. Skornia
Executive Director

HJS:dfc

WOFFORD COLLEGE
Spartanburg, S. C.

OFFICE OF THE DIRECTOR OF PUBLIC
RELATIONS AND ALUMNI AFFAIRS

August 28, 1956

Dr. Harry Skornia
National Association of Educational Broadcasters
14 Gregory Hall
University of Illinois
Urbana, Illinois

Dear Dr. Skornia:

I received today a letter from Mr. Kenneth Wright of the Educational Television and Radio Center in Michigan. I had asked him for suggestions concerning our new TV-Radio project at Wofford and he in turn suggested I write you concerning your seminar and workshop reports. Undoubtedly, you have received a carbon copy of my letter to Mr. Wright.

I would appreciate any advice or suggestions you may have to offer concerning the production of educational radio and television programs. The questions I was primarily concerned with are listed in Mr. Wright's letter.

If there is anything you might add to this I would appreciate your doing so.

Thank you in advance for your consideration.

Sincerely,

Tom Hall, Jr.

Tom Hall, Jr.
Assistant to the
Director of Public Relations

TH, Jr./hu

RECEIVED
NAEB HEADQUARTERS

SEP 1 1956

AM
7 8 9 10 11 12 1 2 3 4 5 6
PM

COPY

EDUCATIONAL TELEVISION AND RADIO CENTER

1610 WASHTEENAW AVENUE
ANN ARBOR, MICHIGAN

Sent for the information of

Dr. Harry Skornia

August 24, 1956

RECEIVED
NAEB HEADQUARTERS
AUG 24 1956
7:39 PM
11/24/56
12/4/56

Mr. Tom Hall, Jr.
Office of Public Relations
Wofford College
Spartanburg, South Carolina

Dear Mr. Hall:

Since I am in program development for the southern states, your letter of August 20th was given to me. I am pleased to know Wofford will be doing some television production this fall.

As to some help, you mentioned Dan Wozniak, and I think he is very well suited to offer you assistance. Another tip would be to write to Dr. Harry Skornia, National Association of Educational Broadcasters, 14 Gregory Hall, University of Illinois, Urbana, Illinois. The association has many seminar and workshop reports and other items that should help you very much. I will send Dr. Skornia a copy of this letter so he will know that you are going to write. Wofford would be eligible for associate membership possibly in the National Association of Educational Broadcasters when your production center is functioning.

Please let me know if you do not receive as much information as you would like and I will sit down and write as much as I can think of that might help you. Thanks very much for writing us and good luck this fall.

Sincerely,

KDW

Kenneth D. Wright
Program Associate

KDW:em

UNDER SEPARATE COVER: B1, B2, B5, B9,
Z⁶, Q2, Q5,

*Prospective
members*

September 10, 1956

Mr. Stephen S. Hiten
Department of Speech
Washington Missionary College
Takoma Park,
Washington 12, D. C.

Dear Mr. Hiten:

We are sending you under separate cover several items which I believe will assist you. One of the items is a list of other materials which are also available. I would call your attention particularly to items R3 (The Administrative Problems of the 10-Watt Educational FM Station), and W-15 (Proceedings of the 1956 NAEB Radio Engineering Seminar). Unfortunately, we must charge \$1.00 for each of ~~the~~^{these} items and they, therefore, will not be sent unless you order or request them.

I hope these various materials are of interest and assistance to you.

Sincerely,

Harry J. Skornia
Executive Director

HJS/mfb



WASHINGTON MISSIONARY COLLEGE

TAKOMA PARK, WASHINGTON 12, D.C.

August 24, 1956

Dr. Harry Skornia,
National Association of Educational Broadcasters
Gregory Hall
University of Illinois
Champaign, Ill.

Sir,

At the suggestion of Mr. Steetle of the Joint Council of Educational Television I am writing to ask for any suggestions you can offerus. We are about to install a 10 watt FM transmitter, and need all the help we can muster, especially in programming.

If you have any literature explaining your function as an organization will you kindly let me have same.

Thanking you in anticipation.

Yours sincerely,

Stephen S. Hiten

Stephen S. Hiten
Department of Speech.

Send items:

B-1, B-2, B-5, B-9,

Z-6 or Z-5,

Q-2, Q-5, ~~Q-3 = \$1.00~~
~~W-15 = 1.00~~

9
mention only
don't send

*Prospective
member*

September 11, 1956

Mr. Herbert Wells
Department of Broadcasting & Films
Board of Foreign Missions
Room 524
156 Fifth Avenue
New York 10, New York

Dear Mr. Wells:

This is in response to your letter of September 5 to Dr. Harry Skornia concerning the initiation of a relationship between the organization you represent and the National Association of Educational Broadcasters. Naturally, we are pleased to discuss the possibility of such a relationship, and I am happy to answer your questions.

1. Your organization is eligible for affiliate membership in NAEB. In connection with that, I am enclosing the proper membership application forms. Will you please return them to me as soon as possible?
2. The annual charge for affiliate membership is \$10.00.
3. We would be pleased to receive programs from you for possible use over the NAEB Radio Network, an NAEB service to active members. Our programming is primarily cultural, with drama, music, documentaries, interviews, panels, lectures, etc. forming the types of programs we present. We have no production facilities; therefore, it is necessary that all programs received by us from members of any classification be on tape and not in script form.
4. Our sole interest is in taped programs, and we do not engage in script exchange. However, there is a possibility that some of our stations would be willing to engage in such an exchange with you. For your information, I am enclosing an NAEB Directory of Members, and I urge you to contact as many stations as you wish regarding scripts.

I regret that we are unable to enter into a script exchange with your organization, but at the present time our facilities will not permit such an undertaking on our part. At the same time, I feel that an affiliate membership in our organization will be to your benefit since it will enable you to remain in close contact with educational, cultural broadcasters in this country.

Thank you for your interest. I look forward to hearing further from you regarding this matter.

Sincerely,

Robert E. Underwood, Jr.
Network Manager

REU/mfb

cc: Dr. Skornia

Enc.: Directory (free of charge), application forms for affiliate membership

Pro members

September 11, 1956

Mr. Herbert Wells
Department of Broadcasting & Films
Board of Foreign Missions
Room 524
156 Fifth Avenue
New York 10, New York

Dear Mr. Wells:

This is in response to your letter of September 5 to Dr. Harry Skornia concerning the initiation of a relationship between the organization you represent and the National Association of Educational Broadcasters. Naturally, we are pleased to discuss the possibility of such a relationship, and I am happy to answer your questions.

1. Your organization is eligible for affiliate membership in NAEB. In connection with that, I am enclosing the proper membership application forms. Will you please return them in to me as soon as possible?
2. The annual charge for affiliate membership is \$10.00.
3. We would be pleased to receive programs from you for possible use over the NAEB Radio Network, an NAEB service to active members. Our programming is primarily cultural, with drama, music, documentaries, interviews, panels, lectures, etc. forming the types of programs we present. We have no production facilities; therefore, it is necessary that all programs received by us from members of any classification be on tape and not in script form.
4. Our sole interest is in taped programs, and we do not engage in a script exchange. However, there is a possibility that some of our stations would be willing to engage in such an exchange with you. For your information, I am enclosing an NAEB Directory of Members, and I urge you to contact as many stations as you wish regarding scripts.

I regret that we are unable to enter into a script exchange with your organization, but at the present time our facilities will not permit such an undertaking on our part. *At the same time, I feel that an affiliate membership in our organization will be to your benefit since it will enable you to remain in close contact with educational, cultural broadcasters in this country.*

Thank you for your interest. I look forward to hearing further from you regarding this matter.

Sincerely,

Enc: Directory, appl. affil membership.
NEU/mfb, cc: Dr. Skornia

Robert E. Underwood, Jr.
Network Manager

THE PRESBYTERIAN CHURCH IN THE UNITED STATES OF AMERICA

IN

Ecumenical MissionBOARD OF FOREIGN MISSIONS
156 FIFTH AVENUE, NEW YORK 10, N.Y.

September 5, 1956

Dr. Harry Skornia
N. A. E. B.
14 Gregory Hall
Urbana, Illinois

Dear Dr. Skornia:

Some months ago, this office initiated correspondence with your organization relative to the exchange of broadcast material. This correspondence was not completed, and I have been asked to pursue it further.

We are associated in the operation of Radio Station HLKY in Seoul, Korea, its director at present working out of this office. This is a non-commercial, Christian broadcasting station, with a program schedule which is approximately one-third evangelical and two-thirds cultural, broadcasting primarily in the Korean language.

One of our greatest problems in programming this station is in the securing of high calibre non-copyrighted dramatic scripts. The United States would seem the logical place to find such material, but to date we have been relatively unsuccessful.

There are several questions we would ask:

- (1) Would we be eligible for any type of membership in the N.A.E.B.?
- (2) If so, would there be any cost to us?
- (3) We understand that members of your organization are expected to originate a certain proportion of your programs in exchange for membership. We would be happy to fulfill this obligation, but wonder what specific types of program we might contribute.
- (4) Our primary interest is in scripts, not in tapes. These scripts we would then translate into Korean. Is it possible our end of the exchange might be thus worked out?

In the event a workable arrangement would not be effected between our two organizations, could you suggest any other

source where we might find such scripts, preferably at no royalty but certainly for not more than a small royalty?

Any assistance you could give us in this matter would be greatly appreciated.

Sincerely yours,

Herbert Wells
Herbert Wells

Note:

In reply, please address:

Dep't. of Broadcasting & Films
Room 524

Prospective Member

September 17, 1956

Mr. Tom Hall, Jr.
Assistant to the
Director of Public Relations
Wofford College,
Spartanburg, South Carolina.

Dear Mr. Hall:

In reply to your recent request, we would like to give you information regarding membership in the National Association of Educational Broadcasters.

The NAEB has three categories of membership, as follows:

- Active - Educational institutions, public service organizations, etc. owning and operating their own radio and/or television stations.
- Associate - Institutions (as above) not owning stations, but operating production centers and regularly producing programs over a commercial outlet.
- Affiliate - Any organization or individual interested in the general furtherance of educational broadcasting.

For Active members with radio stations, dues in the association are based on rated transmitter power, as follows:

Class A - 5 kw and over -	\$50.00
Class B - 1 - 4.9 kw -	25.00
Class C - less than 1 kw-	15.00

Television stations with less than 5 kw video power pay \$50.00 and those with 5 kw or more video power pay \$100.00.

Associate and Affiliate members pay \$10.00 a year. For this fee members receive our monthly Newsletter; the various reports and surveys we publish periodically; services of our Placement Service, television engineer, legal counsel, management consultant, etc.; plus the normal day to day services, information, and advice that any national organization gives its members. Under separate cover we are sending you samples of some of the materials we regularly send our members, plus other items which will give you more information about the Association. Of course, Associate and Affiliate members do not receive as many of these materials as regularly as Active members do.

Mr. Tom Hall, Jr.

-2-

September 17, 1956

In addition, Active members with radio stations may use the facilities of the NAEB Radio Network upon payment of an annual assessment fee. The Network distributes approximately eight hours of programming, by tape recording, weekly, to members subscribing to its service. This fee is also based on power (with the same power classifications as membership) and a new station does not have to pay the full fee until the third year it is in the Network. The fees are:

	<u>1st year</u>	<u>2nd year</u>	<u>3rd year</u>
Class A	\$400.00	\$600.00	\$800.00
Class B	250.00	375.00	500.00
Class C	150.00	225.00	300.00

Stations must also pay postage both ways on the tapes shipped to and from Network Headquarters here in Urbana, Illinois. Still even a Class A station paying its full third-year rate is paying only a little over \$2.00 an hour for better than 400 hours of programming from the Network in a year. This is about the most inexpensive programming a station can do.

If, after looking over the materials which we shall send you, you have further questions, we shall be most happy to answer them.

Sincerely,

Harold E. Hill
Associate Director

HEH/ok

RECEIVED
NAEB HEADQUARTERS

PUBLICATION ORDER BLANK

SEP 17 1950

7 8 9 10 11 12 1 2 3 4 5 6
P M

NAEB
14 Gregory Hall
Urbana, Illinois

Please send me the publications indicated below:

<u>Publ. No.</u>	<u>Name of Publication</u>	<u>Price</u>
R-4	Educational Television Research Fact Sheet Service	\$2.50
X-6	NAEB Newsletter (Monthly Issue)	5.00
✓ O-4	Survey of Typical Costs of Typical Programs	.50
✓ X-3	Clearance Rights and Legal Problems of Ed. R. & TV Stations	.50
Check enclosed <u>X</u> TOTAL		\$8.50

Please bill me _____

Assistant to the Director of Public Relations

Signed Tom Hall, Jr.

Address

Wofford College

Spartanburg, South Carolina

X I am not now a member of NAEB. Please send me information regarding membership.

PUBLICATION ORDER BLANK

NAEB
14 Gregory Hall
Urbana, Illinois

Please send me the publications indicated below:

<u>Publ. No.</u>	<u>Name of Publication</u>	<u>Price</u>
✓ O-1	Survey of Physical Plant and Equipment	\$.50
✓ E-2	Motion Pictures and Kinescope Recording For	
	Educational Television	.50
Check enclosed <u>X</u> TOTAL		\$1.00

Please bill me _____

Assistant to the Director of Public Relations

Signed Tom Hall, Jr.

Address

Wofford College

Spartanburg, South Carolina

X I am not now a member of NAEB. Please send me information regarding membership.

pd & sent 9/17/50 MK

September 19, 1956

Mr. L. S. Lavandero
153 Glen Haven Road
New Haven 13, Connecticut

Dear Mr. Lavandero:

I hasten to answer your letter of September 17, and to congratulate you on your appointment as Program Director of Puerto Rico's Station WIPR-TV.

As soon as the station becomes a full TV Active member (application forms enclosed) which costs \$100.00, you are eligible for the many services we provide free of charge to member stations.

On June 15, our Associate Director, Harold E. Hill, wrote Mr. R. Delgado-Marquez about this.

Quoting from his letter: "In reply to your letter of June 5, I am happy to tell you of some of the advantages of expanding your NAEB membership to include your new TV station.

"The great majority of workshops and seminars sponsored by the NAEB in recent years have been in the area of television. We have conducted three educational television Production Workshops, two TV Engineering Workshops, a TV Station Management Seminar, a Seminar to "clarify and appraise the contribution that educational television stations can make to the service of the American people," and have awarded nearly 100 scholarships to persons engaged in educational television to permit them to attend regular institutional workshops and academic sessions. All of these projects have been designed to enable personnel at NAEB member institutions to increase their professional abilities, and at little or no cost to such personnel or the institutions. This summer we are planning to hold a TV Program Planning Seminar and a TV Staging and Lighting Workshop, and we have expanded our Educational Television Scholarship program as is evidenced by the enclosed announcement.

"If, during the course of the next year before you get your station on the air, you need engineering advice, our TV Engineer, Mr. Cecil Bidlack, will be glad to come to Puerto Rico to help you, at no expense to your organization.

"Our Educational Television Fact Sheet Service is a series of reports, issued periodically, covering the latest research in the area of educational television, thus keeping our TV members abreast of all developments in such fields as the

September 19, 1956

use of TV as an instructional tool, effectiveness of ETV, etc. Other publications are devoted especially to ETV, such as the detailed reports of the workshops and seminars indicated above which serve as valuable reference works on production and engineering. Also, we have several committees working on preparation of TV reports, and many of these have already been published, such as "Compensation of Faculty Members for TV Appearances," "Salary Scales of Educational TV Stations," "Student and Staff Training," etc. Such studies depend for their value on the cooperation of and usefulness to our TV members, of course.

"This fall we hope to offer a series of small grants to member institutions to permit them to carry on specific research projects in ETV. We also cooperate with the Institute of Communications Research at the University of Illinois in ETV research projects.

"I trust that this brief resume of our activities in the television field will provide the information you requested, and under separate cover I am sending you a few samples of some of the publications mentioned above. If you have any further questions, please let me know, and we trust that you feel our services during the period when you are getting your station on the air, and thereafter, warrants expending your membership to include your TV station. I might add that our normal procedure, which is gradually being regularized, when a radio-member gets a TV GP, is to automatically bill said member for the additional dues, since NAEB active membership status and dues are based on the facility operated. However, since you are not as close to our operation, due to your location, and therefore might not be aware of the advantages of TV membership, or our procedures we thought we should explain the situation to you more fully."

If the licensee of WIPR-TV is in all respects the same as that of WIPR (AM), no new approval for membership is necessary, though we'd still like to have new blanks filled out for listing of technical facilities, staff, and for our television member files. If the licensee is not the same, a separate application is definitely necessary and will be submitted to our membership committee and Board for what I would expect to be prompt approval.

If I may add a little to what Mr. Hill wrote, I might also quote from a letter from myself to another station: "Several stations have sent as many as 8 or 10 staff members to NAEB Engineering or Production Workshops, worth as much as \$2,000.00 or \$3,000.00 in expenses, at no cost to them."

"We are the channel through which a dozen Foundations have channeled their funds for services to educational broadcasting (over \$1,250,000.00) so far.

"It was the NAEB which was the prime mover in the formation of the JNET: NAEB (then) President Dick Hill was its first Executive Director and NAEB-active Ralph Steetle the next. It was an NAEB recommendation to the FAE which helped in the formation of the NERC. We feel that their strength and ours depend on each other. We have felt that when a specialized group needed creating to do a specialized job, we should so recommend, remaining ourselves the permanent professional association. New developments in the professional association area will also soon be announced. They are of some magnitude.

September 19, 1956

"I do hope you will be able to read the report of recent meetings I have attended on behalf of the NAEB, as appears in the April Newsletter. This will help explain how we feel that we can professionally assist our members individually, as well as ETV and educational radio collectively. Our Fact Sheets provide much of the same background. All of this sort of activity, the funds we get, the strength which our legal counsel can bring to bear on behalf of education, and the considerable extent to which Europe, UNESCO and Asia look to us for guidance depend on a strong organization. You can therefore understand the regret we would all have if you did not remain in the NAEB."

Attached is an advance announcement of our Convention, plus a Hotel Reservation card. I'll hope to see you in Atlanta.

Sincerely,

Harry J. Skornia
Executive Director

HJS:dfe
Enclosures

File w/ letter to them in Prospective Members

WILLIAMS COLLEGE
WILLIAMSTOWN, MASSACHUSETTS

OFFICE OF THE DEAN OF FRESHMEN

September 28, 1956

RECEIVED
NAEB HEADQUARTERS

OCT 1 1956
AM 7 8 9 10 11 12 PM 1 2 3 4 5 6

Mr. Harold E. Hill
Associate Director
National Association of Educational Broadcasters
University of Illinois
119 Gregory Hall
Urbana, Illinois

Dear Mr. Hill:

President Baxter has turned over your letter of July 17, 1956 to me for reply. Our new 10-watt FM transmitter will not go on the air until November 1, and then for perhaps a month on a test basis. Our current budget, which is devoted primarily to construction, does not allow us sufficient funds to join outside organizations. Furthermore, detailed policies for the operation of the Station are not yet complete.

Although we are interested in your fine organization, we cannot consider application for membership at this time.

Sincerely,

Roy Lamson

Roy Lamson
Dean of Freshmen

File w/ their 'Prospect' correspondence.

WILLIAMS COLLEGE
WILLIAMSTOWN, MASSACHUSETTS

OFFICE OF THE PRESIDENT

RECEIVED
JUL 20 1956
WILLIAMS COLLEGE
JUL 23 1956
7 8 9 10 11 12 1 2 3 4 5 6
44

Mr. Harold E. Hill
Associate Director
National Association of Educational Broadcasters
University of Illinois
119 Gregory Hall
Urbana, Illinois

Dear Mr. Hill:

This is to acknowledge the receipt of your letter of July 17th addressed to President Baxter.

Mr. Baxter is referring your letter to Dean Roy Lamson for reply. Mr. Lamson is at present in California but when he returns to Williamstown at the end of next month, your letter will be brought to his attention.

Sincerely yours,

Kathleen Connell

Secretary to the President.

July 17, 1956

Mr. James P. Baxter, President
Williams College
Williamstown, Massachusetts

Dear President Baxter:

We are very pleased to see that your institution has been granted a CP for a new educational station. The forces of educational broadcasting are growing stronger every day, and, as the association of educational stations in the United States, we feel that you will be interested in learning something about our organization and the services it provides to members. Incidentally, better than 90% of all educational radio and television stations in the United States belong to the NABE.

I am enclosing some material which will give you more details about the Association, and under separate cover am sending samples of the reports, surveys and other services we regularly make available to member stations.

Annual dues in the Association, including a subscription to our monthly Newsletter and the above mentioned materials, are based on rated transmitter power, as follows:

Class A - 5 kw and over - \$50.00
Class B - 1 - 4.9 kw - 25.00
Class C - Less than 1 kw- 15.00

In addition to the above, member stations enjoy the benefits of our Placement Service, legal counsel, help in meeting day-to-day problems, the opportunity to meet, in seminars, conferences and conventions, with other educational broadcasters to consider mutual problems, and, for the payment of an additional assessment fee, the use of our tape network.

The NABE Network, which distributes over 400 hours of programming, via tape recording, per year, is open only to members of the Association. Through the Network you have an opportunity to broadcast some of the best educational programs from all over the country as well as a chance to have some of your better programs receive wider distribution. In addition, being able to rely on the Network for eight or more hours of programming per week permits your staff to spend more time on the development of outstanding programs.

July 17, 1956

By recent action of the NAEB Executive Committee new members are allowed to join the Network without paying the full assessment fee. A graduated scale has been set up whereby new stations do not pay the full fee until the third year. Annual Network assessments are based on the same power classifications as membership:

	<u>1st year</u>	<u>2nd year</u>	<u>3rd year</u>
Class A	\$400.00	\$600.00	\$800.00
Class B	250.00	375.00	500.00
Class C	150.00	225.00	300.00

In addition, member stations must pay postage both ways on tapes shipped to and from the Network. For a station in your area this would amount to approximately \$120.00 per year if you availed yourself of all the programs made available by the Network. (There is a strong possibility that there will soon be Congressional action to lower rates for educational recordings, which would make postage payments considerably lower.) Even with the postage charges you see that the cost per hour of programming (for 400 hours, or more) is very low.

In addition to the regular Network service described above (a sample Network offering is included in the material being sent separately), we make available in-school programs to those stations who do in-school broadcasting. For this service a station pays an additional fee of one-fourth of the regular assessment, or \$2.00 per reel, whichever is less. However, since many in-school stations are not on the air during the summer months, such stations are allowed to substitute the in-school programs for regular programs they would receive during the summer, and thus pay no additional fee for the in-school service. If a station owned and operated by a school or school system prefers to subscribe to only the in-school programs, they may do this under a modified agreement. In this case, the station gets all in-school programs, plus one hour a week from the regular Network offerings, for half the fee they would normally pay for the full service. Of course, the conditions regarding postage payments remain the same.

If, after you've had an opportunity to look over the materials I'm sending, you have any questions about the NAEB, please let me know, and we're looking forward to the opportunity of serving you.

Sincerely,

Harold E. Hill
Associate Director

HEH:mk
Enclosures 3

Materials sent 7/17

Prospect member

September 21, 1956

Mr. James A. Byrd
Business Manager
Central State College
Wilberforce, Ohio

Dear Mr. Byrd:

In response to your recent request, we would like to give you information regarding membership in the National Association of Educational Broadcasters.

The NAEB has three categories of membership, as follows:

Active - Educational institutions, public service organizations, etc.
owning and operating their own radio and/or television stations.

Associate - Institutions (as above) not owning stations, but operating production centers and regularly producing programs over a commercial outlet.

Affiliate - Any organization or individual interested in the general furtherance of educational broadcasting.

For Active members with radio stations, dues in the association are based on rated transmitter power, as follows:

Class A - 5 kw and over - \$50.00
Class B - 1 - 4.9 kw - 25.00
Class C - less than 1 kw - 15.00

Television stations with less than 5 kw video power pay \$50.00 and those with 5 kw or more video power pay \$100.00.

Associate and Affiliate members pay \$10.00 a year. For this fee members receive our monthly Newsletter; the various reports and surveys we publish periodically; services of our Placement Service, television engineer, legal counsel, management consultant, etc.; plus the normal day to day services, information, and advice that any national organization gives its members. Under separate cover we are sending you samples of some of the materials we regularly send our members, plus other items which will give you more information about the Association. Of course, Associate and Affiliate members do not receive as many of these materials as regularly as Active members do.

September 21, 1956

In addition, Active members with radio stations may use the facilities of the NAEB Radio Network upon payment of an annual assessment fee. The Network distributes approximately eight hours of programming, by tape recording, weekly, to members subscribing to its service. This fee is also based on power (with the same power classifications as membership) and a new station does not have to pay the full fee until the third year it is in the Network. The fees are:

	<u>1st year</u>	<u>2nd year</u>	<u>3rd year</u>
Class A	\$400.00	\$600.00	\$800.00
Class B	250.00	375.00	500.00
Class C	150.00	225.00	300.00

Stations must also pay postage both ways on the tapes shipped to and from Network Headquarters here in Urbana, Illinois. Still even a Class A station paying its full third-year rate is paying only a little over \$2.00 an hour for better than 400 hours of programming from the Network in a year. This is about the most inexpensive programming a station can do.

If, after looking over the materials which we shall send you, you have further questions, we shall be most happy to answer them.

Sincerely,

Harold E. Hill
Associate Director

HEH:dfe

Enclosures

B-3
B-4

Sent Under Separate Cover.
B-1, 2, 5, 9, 10
M-1, 2, 3, 4, 6,
W-6, 7, 8, 13

Jay dfe

Prospective Member File

September 27, 1956

Mr. Robert M. Reed
1106 South Lincoln
Ann Arbor, Michigan

Dear Mr. Reed:

In answer to your recent communication, we would like to give you information regarding membership in the National Association of Educational Broadcasters.

The NAEB has three categories of membership, as follows:

Active - Educational institutions, public service organizations, etc. owning and operating their own radio and/or television stations.

Associate - Institutions (as above) not owning stations, but operating production centers and regularly producing programs over a commercial outlet.

Affiliate - Any organization or individual interested in the general furtherance of educational broadcasting.

For Active members with radio stations, dues in the association are based on rated transmitter power, as follows:

Class A - 5 kw and over -	\$50.00
Class B - 1 - 4.9 kw -	25.00
Class C - less than 1 kw -	15.00

Television stations with less than 5 kw video power pay \$50.00 and those with 5 kw or more video power pay \$100.00.

Associate and Affiliate members pay \$10.00 a year. For this fee members receive our monthly Newsletter; the various reports and surveys we publish periodically; services of our Placement Service, television engineer, legal counsel, management consultant, etc.; plus the normal day to day services, information, and advice that any national organization gives its members. Under separate cover we are sending you samples of some of the materials we regularly send our members, plus other items which will give you more information about the Association. Of course, Associate and Affiliate members do not receive as many of these materials as regularly as Active members do.

In addition, Active members with radio stations may use the facilities of the NAEB Radio Network upon payment of an annual assessment fee. The Network distributes approximately eight hours of programming, by tape recording, weekly, to members subscribing to its service. This fee is also based on power (with the same power

September 27, 1956

classifications as membership) and a new station does not have to pay the full fee until the third year it is in the Network. The fees are:

	<u>1st year</u>	<u>2nd year</u>	<u>3rd year</u>
Class A	\$400.00	\$600.00	\$800.00
Class B	250.00	375.00	500.00
Class C	150.00	225.00	300.00

Stations must also pay postage both ways on the tapes shipped to and from Network Headquarters here in Urbana, Illinois. Still even a Class A station paying its full third-year rate is paying only a little over \$2.00 an hour for better than 400 hours of programming from the Network in a year. This is about the most inexpensive programming a station can do.

If, after looking over the materials which we shall send you, you have further questions, we shall be most happy to answer them.

Sincerely,

Harold E. Hill
Associate Director

HEH:dfc
Enclosures

Sent Under Separate Cover: by dfc.

B- 1, 2, 5, 9, 10

M- 1, 2, 3, 4, 6

W- 6, 7, 8, 13

Prospective Member

October 1, 1956

Mr. Thomas B. Maclin, Jr.
Director of Radio-Television
Mississippi Southern College
Hattiesburg, Mississippi

Dear Mr. Maclin:

In answer to your request of September 29, we would like to give you information regarding membership in the National Association of Educational Broadcasters.

The NAEB has three categories of membership, as follows:

- Active - Educational institutions, public service organizations, etc. owning and operation their own radio and/or television stations.
- Associate - Institutions (as above) not owning stations, but operating production centers and regularly producing programs over a commercial outlet.
- Affiliate - Any organization or individual interested in the general furtherance of educational broadcasting.

For Active members with radio stations, dues in the association are based on rated transmitter power, as follows:

Class A - 5 kw and over - \$50.00
Class B - 1 - 4.9 kw - 25.00
Class C - less than 1 kw - 15.00

Television stations with less than 5 kw video power pay \$50.00 and those with 5 kw or more video power pay \$100.00.

Associate and Affiliate members pay \$10.00 a year. For this fee members receive our monthly Newsletter; the various reports and surveys we publish

October 1, 1956

periodically; services of our Placement Service, television engineer, legal counsel, management consultant, etc.; plus the normal day to day services, information, and advice that any national organization gives its members. Under separate cover we are sending you samples of some of the materials we regularly send our members, plus other items which will give you more information about the Association. Of course, Associate and Affiliate members do not receive as many of these materials as regularly as Active members do.

In addition, Active members with radio stations may use the facilities of the NAEB Radio Network upon payment of an annual assessment fee. The Network distributes approximately eight hours of programming, by tape recording, weekly, to members subscribing to its service. This fee is also based on power (with the same power classifications as membership) and a new station does not have to pay the full fee until the third year it is in the Network. The fees are:

	<u>1st Year</u>	<u>2nd Year</u>	<u>3rd Year</u>
Class A	\$400.00	\$600.00	\$800.00
Class B	250.00	375.00	500.00
Class C	150.00	225.00	300.00

Stations must also pay postage both ways on the tapes shipped to and from Network Headquarters here in Urbana, Illinois. Still even a Class A station paying its full third-year rate is paying only a little over \$2.00 an hour for better than 400 hours of programming from the Network in a year. This is about the most inexpensive programming a station can do.

If, after looking over the materials which we shall send you, you have further questions, we shall be most happy to answer them.

Sincerely,

Harold E. Hill
Associate Director

HEH: arp

Enclosures: B-3 B-10
B-4 M-1
B-1 P-5A
B-2 W-8
B-5 W-8
B-9 W-13

Form letter D.

MEMBERSHIP APPLICATION

RECEIVED
NAEB HEADQUARTERS

SEP 29 1956

AM

PM

WE ARE INTERESTED IN MEMBERSHIP IN THE NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS
7 8 9 10 11 12 1 2 3 4 5 6

INDIVIDUAL Thomas B. Maclin, Jr. (Director of Radio-Television)

INSTITUTION Mississippi Southern College

ADDRESS Hattiesburg, Mississippi

Please send membership
application blank to:

Tear off and mail to: NAEB Headquarters, 119 Gregory Hall, University of Illinois, Urbana, Illinois

grants were all secured from the Fund for Adult Education established by the Ford Foundation.

NAEB TAPE NETWORK

NAEB, with the help of the Kellogg Foundation, now maintains full Tape Network service to many of its member stations. This is provided to NAEB members for a nominal, yearly service assessment fee. The NAEB Tape Network Headquarters, located on the University of Illinois campus, is a clearing house and distribution center for educational programs contributed by member stations and other broadcasting and public service agencies.

Through this NAEB service, member stations have access to many fine programs which otherwise would not be available under any conditions. Some of these programs are: the distinguished series produced by the NAEB Adult Education Committee, Cooper Union Forum, Music for the Connoisseur, BBC World Theatre, Bach Memorial Concerts, Festival Concerts, Masterworks Story, International Visitor, Bligh of the Bounty, Canterbury Tales, Freshman Forum, Stories 'n Stuff, Herald Tribune Forum, Invitation to Read, Memo to America, Time for Planting, and University Concerts.

tional and informative features of the Institute. All forms of business except election of officers are transacted at these meetings.

NAEB MEMBERSHIP DUES

(Active member dues are based on station transmitter power for each station operated, provided that the maximum payment shall not exceed fifty dollars annually.)

ACTIVE

Class A — 5 KW or above _____ \$50.00

Class B — 1 KW to 4.9 KW _____ \$25.00

Class C — Less than 1 KW _____ \$15.00

ASSOCIATE _____ \$10.00

Form Letter

November 13, 1956

Mr. Thomas B. Maclin, Jr.
~~The University of Oklahoma~~
~~Norman, Oklahoma~~

asst Pres & Spch & Dir R-TV
Mrs. S. C. Cook
Hattiesburg, Miss.

Dear Mr. Maclin:

Reference is made to your letter of August 20, 1956 requesting information about membership in the Association for Education by Radio-TV.

Recent action taken by the memberships of the AERT and the National Association of Educational Broadcasters has resulted in a merger of the two organizations and former members of the AERT are now classified as Individual members of the NAEB.

I am enclosing some descriptive material about the NAEB and we would be pleased to have you join the Association as an individual member. For 1957 Individual dues are \$5.00 for which you would receive the NAEB Journal (formerly the AERT Journal) and the NAEB Newsletter. In addition you would occasionally receive some of the reports, surveys, etc. that we publish. Due to action taken by the membership at our 1956 convention Individual dues will be raised to \$7.50 per year beginning in 1958.

Under separate cover I am sending you recent issues of the Journal and the Newsletter, plus a list of the various publications we have for sale. If you would care to order any of these publications at the time you apply for membership, we will be glad to fill such an initial order at one-half the list price. This, of course, depends upon the availability of the publications and does not apply to the albums listed. This special price applies only to the order accompanying your application for membership, and any future sales would have to be at the full list price.

If you would care to join the Association, will you please write a brief letter indicating such desire and setting forth your present position and mailing address and enclose a check, made out to the National Association of Educational Broadcasters, for \$5.00. If you have any further questions about the Association, please let me know.

Sincerely,

Harold E. Hill
Associate Director

HEH:arp

Enclosures:

B-1, B-2, B-3, B-4, B-9. (Under separate cover: Recent issues of Newsletter and Journal, plus B-5)

Prospect

October 24, 1956

Mr. Thomas B. Maclin, Jr.
Director, Radio-Television
Mississippi Southern College
Station A, Box 52
Hattiesburg, Mississippi

Dear Mr. Maclin:

Reference is made to your letter of October 11, requesting information about the possibility of Active membership in the NABE for your wired-wireless station, WMSU.

As Mrs. Bryner pointed out in her letter of October 15, such stations are not eligible for Active membership, such membership being restricted to actual educational, non-commercial broadcast stations. I am enclosing a few brief items which give some information about the Association and which more clearly explain the classifications of membership.

I would guess that Mississippi Southern College does not do regular educational broadcasting over a commercial station, and therefore would not be eligible for Associate membership. However, the College would be eligible for Affiliate membership, and I am enclosing an application blank for your use in applying for such membership. As a member-based organization all applications must be approved by the Membership committee and the Board of Directors and such action takes several weeks. Therefore, if you would like for me to return the check for \$15.00, which you mention is being forwarded, I'll be happy to do so. On the other hand, if you would like for us to hold the check until your membership is approved, we will do that; and since Affiliate membership is only \$10.00 a year, we could apply the extra \$5.00 to next year's dues (1958).

Under separate cover I am sending you some examples of the types of reports, surveys, etc., which we issue for our membership from time to time, and we are looking forward to your application for membership. If, in the meantime, we can be of any service, please do not hesitate to let me know.

Sincerely,

Harold E. Hill
Associate Director

HEH:dfc
Enclosures - B-3, 8, 9

Sent Under Separate Cover: B-1, 2, 5, 15, W-16, B-13, M-5,
P-5A, Q-4, Z, R-1, W-6

October 15, 1956

Mr. Thomas B. Maclin, Jr.
Director, Radio-Television
Mississippi Southern College
Station A, Box 52
Hattiesburg, Mississippi

Dear Mr. Maclin:

Reference is made to your letter of October 11, addressed to Mr. Hill. Mr. Hill is on a trip out of town and will not be back in the office until after October 22. Your letter will be called to his attention upon his return and I'm sure you will hear from him shortly thereafter.

However, I'd like to point out that wired-wireless stations are not eligible for Active membership in the NAEB. I'm sure Mr. Hill will explain this when he writes and will describe how Mississippi Southern College might be eligible for either Associate or Affiliate membership.

Sincerely,

Mary F. Bryner (Mrs.)
Secretary

MISSISSIPPI SOUTHERN COLLEGE

DIVISION OF SPEECH ARTS

STATION A

• BOX 52

• HATTIESBURG, MISSISSIPPI

October 11, 1956

Mr. Harold E. Hill
Associate Director
NA of EB
14 Gregory Hall
Urbana, Illinois

Dear Mr. Hill:

I would like to add WMSU, Mississippi Southern's ten watt wired-wireless station to the active membership of the National Association of Educational Broadcasters.

The dues of \$15.00 for class C membership are being forwarded to you.

I am not interested in using the facilities of the NAEB Radio Network.

Sincerely,

Thomas B. Maclin, Jr.

Thomas B. Maclin, Jr.
Director, Radio-Television

TEH:mak

RECEIVED
NAEB HEADQUARTERS

OCT 13 1956

AM 7 8 9 10 11 12 1 2 3 4 5 6 PM

1

Prospective Member

October 1, 1956

Mr. Franklin A. Moody
Department of Dramatic Arts and Speech
University Dramatic Center
University of Delaware
Newark, Delaware

Dear Mr. Moody:

We were very interested to learn of your move to the University of Delaware and are happy to send you information about a new membership and the fall convention.

As you probably know, Active and Associate memberships in the NAEB are institutional memberships. Therefore, the University of Tampa will continue to be a member through this year, and subsequently of course if they continue to pay dues. If the University of Delaware is presently producing regularly scheduled radio or TV programs over commercial stations, the University is eligible for Associate membership. If programs are not produced on a regular basis, Affiliate membership may be applied for. Of course, if your plans for a TV station progress to the point where a CP is issued you would then be immediately eligible for Active membership.

For your convenience I am enclosing Associate and Affiliate application forms and a few items to help you explain the NAEB to those with whom you are now working. If you need anything else "persuasive" just let me know. Of course, once the University joins the Association we will do everything possible to help with your plans for the new TV station.

I am also sending you a preliminary program and hotel reservation card for the Atlanta Convention. We will be looking forward to seeing you there, and if you have any other questions, please do not hesitate to let me know.

Sincerely,

Harold E. Hill
Associate Director

HEH:dfc
Enclosures

Enclosed Convention Program & Hotel Reservation Card, plus B-1, 2, 3, 4, 7, 8, 9. by dfc

UNIVERSITY OF DELAWARE

NEWARK, DELAWARE

DEPARTMENT OF DRAMATIC ARTS AND SPEECH
UNIVERSITY DRAMATIC CENTER

RECEIVED
NAEB HEAD

National Assoc. of Educational Broadcasters
University of Illinois
Urbana, Illinois

Gentlemen:

For several years I have been head of the Speech and Radio dept. of the University of Tampa, and manager of Station WTUN - Now I am in the Speech & Drama Department of the University of Delaware and would like to continue my membership in NAEB, particularly since we are working here towards an educational television station.

UNIVERSITY OF DELAWARE
NEWARK, DELAWARE

DEPARTMENT OF DRAMATIC ARTS AND SPEECH
UNIVERSITY DRAMATIC CENTER

I would appreciate information concerning my continuance as a member of NAEB, as well as complete information concerning the fall meeting this year which I would like to attend.

Please address your reply to the Department of Dramatic Arts and Speech, University of Delaware, Newark, Del.

Sincerely

Franklin A. Moody

Prospect

October 2, 1956

Mr. Marvin D. Miller
Station Supervisor KNER
Buckner Orphans Home
Route 4
Dallas, Texas

Dear Mr. Miller:

In reply to your request of September 26, I am happy to give you more information about the NAEB. Incidentally, I suspect that some of my earlier correspondence to your organization has been misplaced. I set forth the dues and advantages of membership in my original letter of April 7, 1955, and then repeated this information again, as a result of a request from Mr. R. H. Lunday who was then Station Supervisor, in a letter dated September 8, 1955.

From your recent letter I gather that you do have the various publications and other materials I sent originally, and those will give you an idea of some of the services we provide. In addition to these miscellaneous reports all members receive our monthly Newsletter (copies of which were sent to you earlier), and we are always ready and willing to help you with any specific problems you may have. We also make available certain grants each year to permit the production of outstanding radio programs, and this year we have instituted a series of Research Grants. I am enclosing copies of these announcements for your information.

We are constantly making efforts to upgrade the professional abilities of educational broadcasters through scholarships, seminars and workshops. This past summer we held three such meetings: one in TV Program Planning, one in TV Staging and Lighting and one in Radio Engineering. All of these were paid for by us at no cost to the participants.

Of course, one of the biggest advantages to membership, especially to a smaller station, is the opportunity to use the services of our NAEB Radio Network, which supplies eight to ten hours of programming a week to those

October 2, 1956

Active members paying an additional Network Fee. These programs are distributed by means of tape recordings and are basically for adult audiences. However, programs are also provided for in-school use. (See assessment information below for charges for these services.)

Dues for Active membership in the NAEB are based on rated transmitter power of the member, as follows:

Class A - 5 kw and over - \$50.
 Class B - 1 to 4.9 kw - \$25
 Class C - Less than 1 kw - \$15

As I mentioned above, Network fees, if you desire to use its services are additional. Due to recent action by the NAEB Executive Committee, we are able to allow new members to take three years to reach the full Fee (which is that fee indicated for the third year in the table below). Therefore, Network Fees, also based on transmitter power (as above), are as follows for the new stations:

	<u>1st Year</u>	<u>2nd Year</u>	<u>3rd Year</u>
Class A	\$400.00	\$600.00	\$800.00
Class B	250.00	375.00	500.00
Class C	150.00	225.00	300 00

As mentioned above, there is a slight additional fee for the in-school service if the station elects to use it too. This is one-fourth of the regular fee, or \$2.00 per reel used by the station, whichever is less. Several of our stations do not operate during the summer months and they are permitted to take the regular offerings during three quarters of the year, plus the in-school offering, without the payment of any additional fee for the use of the in-school programs.

You will notice that the annual Network fee amounts to a very small charge per hour of programming received -- approximately 38¢ for the first year for a small station like yours. -- although we do not permit stations to be billed at an hourly rate for programs used; they must pay the entire annual fee, because we wouldn't be able to operate the Network at these low fees in any other manner.

In addition, stations must pay postage for tapes received from, and shipped back to, the Network. For a station in your locality this will amount to approximately \$120.00 a year, if you use approximately all of the tapes available.

Mr. Marvin D. Miller

- 3 -

October 2, 1956

Four times a year, on a quarterly basis, member stations subscribing to the Network service are sent an "offering" showing what programs will be offered by the Network during the ensuing 13 weeks. (I am enclosing a copy of the latest offering for your information.) The stations then indicate which programs series they wish to receive. This order form is returned to Headquarters and tapes are shipped weekly, two or three weeks in advance of broadcast dates.

After the stations have used the programs, they may either return the tapes to us, or if they want to keep certain programs in their files, they may return any good tapes and get credit. We keep records of all tapes shipped to stations and those returned and can tell at all times how many tapes a given station owes us.

I'm afraid that I don't know quite what you have in mind when you ask for "information or sources of information concerning educational radio," since this is such a large field. It's probable that we could answer any specific questions that you might have.

The address you requested is: Lang-Worth Feature Programs, Inc., 113 West 57th Street, New York 19, New York.

I trust that this will give you the information you need and if you have any further questions, please let me know.

Sincerely,

Harold E. Hill
Associate Director

HEH:arp

Enclosures: Program Grant-in-Aid Announcement ✓
Research Grant-in-Aid Announcement ✓
Latest Network offering ✓
B-3 ✓
B-4 ✓
B-9 ✓
B-6 ✓

Buckner Orphans Home

CHARTERED 1879

E. L. CARNETT, D.D., President and General Manager • L. M. STICKNEY, Business Manager • HOME OFFICE: ROUTE 4, DALLAS, TEXAS

OPERATING UNDER ITS BENEVOLENT PROGRAM

Buckner Orphans Home and Academy—Dallas

Mary E. Trew Home for the Aged—Dallas

Texas Baptist Haven—Houston

Buckner Boys Ranch—Burnet

Bethesda—San Antonio

K.N.E.R.

September 26, 1956

N.A.E.B.

14 Gregory Hall
Urbana, Illinois

Dear Sirs:

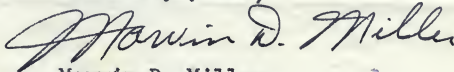
We appreciate the literature concerning your association. Will you please advise as to the annual membership dues and advantages of membership. We have a small 10 watt FM station and a very limited amount of money on which to operate. Alumni and friends gave our Home the station.

I would appreciate any information or sources of information concerning educational radio.

I would also appreciate having the address of Lang-Worth transcription service.

Thanking you most kindly, I remain

Sincerely yours,



Marvin D. Miller
Station Supervisor

MDM/pas

RECEIVED
NAEB HEADQUARTERS
SEP 28 1956
PM 4 56

get past correspondence

Prospect

September 8, 1955

Mr. R. H. Lunday
Station Supervisor
Buckner Orphans Home
Route 4
Dallas, Texas

Dear Mr. Lunday:

We are delighted to hear that your new station is about ready to commence operations, and I am happy to supply you with the information you requested.

Dues for active membership in the NAEB, which cover the cost of the above mentioned services and a subscription to the monthly Newsletter (back copies of which were included with the material sent you), are based on the power of the member stations, as follows:

Class A - 5 kw and over \$50.00
Class B - 1 to 4.9 kw 25.00
Class C - Less than 1 kw -15.00

The above dues do not include use of the NAEB tape network, which supplies eight to ten hours of programming a week to those active members paying an additional Network Assessment Fee. Due to recent action by the NAEB Executive Committee, we are able to allow new members to take three years to reach the full Assessment Fee (which is that fee indicated for the third year in the table below). Therefore, Network Assessment Fees, also based on rated transmitter power (as above), are as follows for new stations:

	<u>1st year</u>	<u>2nd year</u>	<u>3rd year</u>
Class A	\$400.00	\$600.00	\$800.00
Class B	250.00	375.00	500.00
Class C	150.00	225.00	300.00

The programming provided by the Network is basically for adult audiences. However, programs are also provided for in-school use. For this in-school service there is a slight additional assessment fee of one-fourth of the regular assessment, or \$2.00 per reel used by the

September 8, 1955

station, whichever is less. Several of our member stations, operated by school systems, do not operate during the summer months. They are therefore permitted to take the regular offerings during three quarters of the year, plus the in-school offerings, without the payment of an additional fee for the use of the in-school programs.

You will notice that the annual assessment fee amounts to very small charge per hour of programming received (Approximately: Class A - \$1.00, Class B - \$.63, Class C - \$.38, for the first year), although we do not permit stations to be billed at an hourly rate for programs used -- they must pay the entire annual assessment whether they use all or only a part of the offerings made by the Network.

In addition, stations must pay postage for tapes received from, and shipped back to, the Network. For a station in your locality this will amount to approximately \$120.00 a year, if you used approximately all of the tapes made available.

Four times a year, on a quarterly basis, member stations subscribing to the Network service are sent an "offering" showing what programs will be offered by the Network during the ensuing 13 weeks. (I am enclosing a copy of the latest offering for your information.) The stations then indicate which program series they want to receive. This order form is returned to Headquarters and tapes are shipped weekly, two or three weeks in advance of broadcast dates.

After the stations have used the programs they may either return the tapes to us, or if they want to keep a certain program in their files, they may return any good tape and get credit. We keep records of all tapes shipped to stations and those returned and can tell at all times how many tapes a given station owes us.

I believe the material I sent last April will give you a good idea of the other NAEB services and the materials and publications made available to members whether or not they subscribe to the Network service.

If you have any further questions, please do not hesitate to let me know, and we would be more than happy to consider your application for membership.

Sincerely,

Harold E. Hill
Associate Director

HEH:cr
Enc. 2

10 w

Buckner Orphans Home

CHARTERED 1879

E. L. CARNETT, D.D., President and General Manager • L. M. STICKNEY, Business Manager • HOME OFFICE: ROUTE 4, DALLAS, TEXAS

OPERATING UNDER ITS BENEVOLENT PROGRAM

Buckner Orphans Home and Academy—Dallas

Mary E. Trew Home for the Aged—Dallas

Texas Baptist Haven—Houston

Buckner Boys Ranch—Burnet

Bethesda—San Antonio

RECEIVED
NAEB HEADQUARTERS

SEP 7 1955

AM 7:10 PM
7 8 9 10 11 12 1 2 3 4 5 6 7 8 9 10 11 12
WSEFK

KNER

September 5, 1955

National Association of Education
Broadcasters
14 Gregory Hall
Urbana, Illinois

Gentlemen:

Our educational station is nearing completion and we expect to be on permanent schedule within a month. At our present stage of development I need to know something about the various types of programs that would be available at that time, the fees involved, your shipping schedules and practices, etc.

We received and have digested most of the literature you sent us some months ago. We would like to use as much of your material as suits our needs. Please advise at your earliest convenience.

Respectfully,

R. H. Lund
Station Supervisor

RHL:F

Prospect

April 7, 1955

Director
Buckner Orphans Home
R. R. #4
Dallas, Texas

Dear Sir:

We understand that your organization has applied for a license to operate a new FM station. We believe that it would be to your advantage to join the National Association of Educational Broadcasters, to which 95% of the educational TV and radio stations in the country belong.

I am enclosing some descriptive material about the NAEB, and under separate cover am sending you some reports, surveys and other items which will give you an idea of the services which the Association provides its members.

Dues for active membership in the NAEB, which cover the cost of the above mentioned services and a subscription to the monthly Newsletter (back copies of which are included with the material being sent), are based on the power of the member stations, as follows:

Class A - 5 kw and over	\$50.00
Class B - 1 to 4.9 kw	25.00
Class C - Less than 1 kw	15.00

The above dues do not include use of the NAEB tape network, which supplies eight to ten hours of programming a week to those active members paying an additional Network Assessment Fee. Due to recent action by the NAEB Executive Committee, we are able to allow new members to take three years to reach the full Assessment Fee (which is that fee indicated for the third year in the table below). Therefore, Network Assessment Fees, also based on rated transmitter power (as above), are as follows for new stations:

	<u>1st Year</u>	<u>2nd Year</u>	<u>3rd Year</u>
Class A	\$400.00	\$600.00	\$800.00
Class B	250.00	375.00	500.00
Class C	150.00	225.00	300.00

The programming provided by the Network is basically for adult audiences. However, programs are also provided for in-school use. For this in-school service there is a slight additional assessment fee of one-

April 7, 1955

fourth of the regular assessment, or \$2.00 per reel used by the station, whichever is less. (However, a station cannot subscribe to the in-school service without taking the full service of the Network.) Several of our member stations, operated by school systems, do not operate during the summer months. They are therefore permitted to take the regular offerings during three quarters of the year, plus the in-school offerings, without the payment of an additional fee for the use of the in-school programs.

You will notice that the annual assessment fee amounts to very small charge per hour of programming received (Approximately: Class A - \$1.00, Class B - \$.63, Class C - \$.38, for the first year), although we do not permit stations to be billed at an hourly rate for programs used — they must pay the entire annual assessment whether they use all or only a part of the offerings made by the Network.

In addition, stations must pay postage for tapes received from, and shipped back to, the Network. For a station in your locality this will amount to approximately \$120.00 a year, if you used approximately all of the tapes made available.

If after you've had a chance to look over the materials I'm sending you have any questions, please let me know, and we would be glad to consider the Buckner Orphans Home's application for membership.

Sincerely,

Harold E. Hill
Associate Director

HEH:jy

Enclosures *4-18-55*

cc: Miss Marguerite Fleming
Director-NAEB Region V

MATERIALS AVAILABLE ORDER FORM

Circle number(s) to be sent.

1	43	85	127	169	211
2	44	86	128	170	212
3	45	87	129	171	213
4	46	88	130	172	214
5	47	89	131	173	215
6	48	90	132	174	216
7	49	91	133	175	217
8	50	92	134	176	218
9	51	93	135	177	219
10	52	94	136	178	220
11	53	95	137	179	221
12	54	96	138	180	222
13	55	97	139	181	223
14	56	98	140	182	224
15	57	99	141	183	225
16	58	100	142	184	226
17	59	101	143	185	227
18	60	102	144	186	228
19	61	103	145	187	229
20	62	104	146	188	230
21	63	105	147	189	231
22	64	106	148	190	232
23	65	107	149	191	233
24	66	108	150	192	234
25	67	109	151	193	235
26	68	110	152	194	236
27	69	111	153	195	237
28	70	112	154	196	238
29	71	113	155	197	239
30	72	114	156	198	240
31	73	115	157	199	241
32	74	116	158	200	242
33	75	117	159	201	243
34	76	118	160	202	244
35	77	119	161	203	245
36	78	120	162	204	246
37	79	121	163	205	247
38	80	122	164	206	248
39	81	123	165	207	249
40	82	124	166	208	250
41	83	125	167	209	251
42	84	126	168	210	252

Requested by HSH

Sent to Director
Suburban Alpha Home
RR #4

No. of packages 1
Parcel _____
Express _____
Other _____

By SH
Date 2/12/55

Prospect

October 12, 1956

Mr. Ray Slavin
Station Manager WALI
Adelphi College
Garden City, New York

Dear Mr. Slavin:

In answer to your letter of October 6, we would like to give you information regarding membership in the National Association of Educational Broadcasters.

The NAEB has three categories of membership, as follows:

- Active - Educational institutions, public service organizations, etc. owning and operating their own radio and/or television stations.
- Associate - Institutions (as above) not owning stations, but operating production centers and regularly producing programs over a commercial outlet.
- Affiliate - Any organization or individual interested in the general furtherance of educational broadcasting.

For active members with radio stations, dues in the association are based on rated transmitter power, as follows:

Class A - 5 kw and over	-	\$50.00
Class B - 1 - 4.9 kw	-	25.00
Class C - less than 1 kw	-	15.00

Television stations with less than 5kw video power pay \$50.00 and those with 5 kw or more video power pay \$100.00

Associate and Affiliate members pay \$10.00 a year. For this fee members receive our monthly Newsletter; the various reports and surveys we publish periodically; services of our Placement Service, television engineer, legal counsel, management consultant, etc.; plus the normal day to day services, information, and advice that any national organization gives its members. Under separate cover we are sending you samples of some of the material we

October 12, 1956

regularly send our members, plus other items which will give you more information about the Association. Of course, Associate and Affiliate members do not receive as many of these materials as regularly as Active members do.

In addition, Active members with radio stations may use the facilities of the NAEB Radio Network upon payment of an annual fee. The Network distributes approximately eight hours of programming, by tape recording, weekly, to members subscribing to its service. This fee is also based on power (with the same power classifications as membership) and a new station does not have to pay the full fee until the third year it is in the Network. The fees are:

	<u>1st year</u>	<u>2nd year</u>	<u>3rd year</u>
Class A	\$400.00	\$600.00	\$800.00
Class B	250.00	375.00	500.00
Class C	150.00	225.00	300.00

Stations must also pay postage both ways on the tapes shipped to and from Network Headquarters here in Urbana, Illinois. Still even a Class A station paying its full third-year rate is paying only a little over \$2.00 an hour for better than 400 hours of programming from the Network in a year. This is about the most inexpensive programming a station can do.

If, after looking over the materials which we shall send you, you have further questions, we shall be most happy to answer them.

Sincerely,

Harold E. Hill
Associate Director

HEH:arp

Enclosures:

B-1 P-5a
B-2 W-6
B-3 W-13
B-4
B-5
B -9
B-10
M-1

Form Letter D.

RECEIVED
NAEB HEADQUARTERS

OCT 02 1956

AM 7:8/9/10/11/12/1/2/3/4/5/6 PM

October 6, 1956
W A L I
Adelphi College,
Garden City,
New York.

NAEB
University of Illinois,
Urbana, Illinois.
Gentlemen:

As a result of some very fine reports and comments, I have become interested in your organization. Not knowing much about the organization, I would appreciate any information you could send me concerning your aims, services and qualification requirements. Thank you.

Sincerely,

Ray Slavin

Ray Slavin
Station Manager

Prospect

October 24, 1956

Mr. Joseph Golden
Assistant Professor of Speech
Elmira College
Elmira, New York

Dear Mr. Golden:

Dr. Skornia has asked me to reply to your letter of October 10, requesting information about membership in the NAEB.

The NAEB has three categories of membership, as follows:

Active - Educational institutions, public service organizations, etc.
owning and operating their own radio and/or television stations.

Associate - Institutions (as above) now owning stations, but operating production centers and regularly producing programs over a commercial outlet.

Affiliate - Any organization or individual interested in the general furtherance of educational broadcasting.

For Active members with radio stations, dues in the association are based on rated transmitter power, as follows:

Class A - 5 kw and over - \$50.00
Class B - 1 - 4.9 kw - 25.00
Class C - less than 1 kw - 15.00

Television stations with less than 5 kw video power pay \$50.00 and those with 5 kw or more video power pay \$100.00.

Associate and Affiliate members pay \$10.00 a year. For this fee members receive our monthly Newsletter; the various reports and surveys we publish periodically; services of our Placement Service, television engineer, legal counsel, management consultant, etc.; plus the normal day to day services, information, and advice that any national organization gives its members. Under separate cover we are sending you samples of some of the materials we regularly send our members, plus other items which will give you more information about the Association. Of course, Associate and Affiliate members do not receive as many of these materials as regularly as Active members do.

October 24, 1956

In addition, Active members with radio stations may use the facilities of the NAEB Radio Network upon payment of an annual network fee. The Network distributes approximately eight hours of programming, by tape recording, weekly, to members subscribing to its service. This fee is also based on power (with the same power classifications as membership) and a new station does not have to pay the full fee until the third year it is in the Network. The fees are:

	<u>1st year</u>	<u>2nd year</u>	<u>3rd year</u>
Class A	\$400.00	\$600.00	\$800.00
Class B	250.00	375.00	500.00
Class C	150.00	225.00	300.00

Stations must also pay postage both ways on the tapes shipped to and from Network Headquarters here in Urbana, Illinois. Still even a Class A station paying its full third-year rate is paying only a little over \$2.00 an hour for better than 400 hours of programming from the Network in a year. This is about the most inexpensive programming a station can do.

If, after looking over the materials which we shall send you, you have further questions, we shall be most happy to answer them.

Sincerely,

Harold E. Hill
Associate Director

HEH:dfo

Enclosures B-3
B-4

Sent Under Separate Cover:
D-1, 2, 5, 9, 10
M-2, P-5A, W-6

October 15, 1956

Mr. Joseph Golden
Assistant Professor of Speech
Elmira College
Elmira, New York

Dear Mr. Golden:

Reference is made to your letter of October 10 addressed to Dr. Skornia. Dr. Skornia is on a trip out of town and will not be back in his office until after October 22. Your letter will be called to his attention upon his return and I'm sure you'll hear from him shortly thereafter.

Sincerely,

Mary F. Bryner (Mrs.)
Secretary to Dr. Skornia

Lower 10/15

Department of Speech

186 H
when time

ELMIRA COLLEGE
ELMIRA, NEW YORK
Oct. 10, 1956

Dr. Harry J. Skornia, Executive Director
National. Assoc. of Educational Broadcasters
14 Gregory Hall
University of Illinois
Urbana, Ill.

Dear Dr. Skornia:

Elmira College is seriously considering establishing a 10-watt educational FM radio station on its campus. Before we undertake to plan details of programming, however, we would like to inquire about the procedure for becoming a member of the National Association of Educational Broadcasters.

Would you supply us with this information and any materials relating to the use of NAEB tapes and transcriptions?

Yours truly,

Joseph Golden
Joseph Golden
Asst. Prof. of Speech

RECEIVED
NAEB HEADQUARTERS

7/8/9/10/11/12/1/2/3/4/5/6
PM

OCTOBER 30, 1956

MR. FRED A. CRUCKSON
25 EAST IRVING STREET
OSHKOSH, WISCONSIN

DEAR MR. CRUCKSON:

I AM SENDING YOU A SAMPLE NEWSLETTER UNDER SEPARATE COVER, AS WELL AS SOME MATERIALS DESCRIBING THE NAEB AND AN APPLICATION FOR MEMBERSHIP.

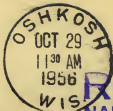
A SUBSCRIPTION TO THE NAEB NEWSLETTER COSTS \$5.00 A YEAR. MEMBERSHIP FOR AN INDIVIDUAL COSTS \$10.00 A YEAR. THE PROPOSED MEMBERSHIP DUES FOR 1957 ARE \$7.50 PER YEAR, RATHER THAN \$10.00. INSTITUTIONS PAY \$15.00 A YEAR. WITH SUCH A MEMBERSHIP YOU RECEIVE THE NEWSLETTER AND VARIOUS OTHER PUBLICATIONS AND BULLETINS FROM TIME TO TIME.

TO BECOME A MEMBER YOU SUBMIT THE APPLICATION BLANK TO US. THAN A MEMBERSHIP COMMITTEE, MADE UP OF MEMBERS AND THE DIRECTOR OF YOUR REGION OF THE NAEB, VOTE TO ACCEPT YOUR APPLICATION. THIS TAKES A LITTLE TIME, BUT WE INFORM YOU AS SOON AS THE VOTE IS TAKEN. OUR TREASURER WOULD THEN BILL YOU FOR THE REMAINING FRACTION OF THE CALENDAR YEAR.

VERY TRULY YOURS,

MARTHA KAPMEYER
TRAFFIC MANAGER

Fred A. Cruckson
25 East Irving Street
Oshkosh, Wisconsin



RECEIVED
NAEB HEADQUARTERS



THIS SIDE OF CARD IS FOR ADDRESS

OCT 30 1956

N.A.E.B. Headquarters

14 Gregory Hall

Urbana, Illinois

10 - 10 / yr - ~~Not~~ various bulletin etc.
29 Oct 1956

Dear Sir:

Please send me a sample copy of the N.A.E.B. Newsletter, and information concerning the subscription rates for non-members. I would also like to know the procedure for becoming a member, as I am particularly interested in making greater use of audio aids in my teaching. Send any other information you deem of value.

Thank you.

Fred A. Cruickson
Fred A. Cruickson
25 East Irving Street
Oshkosh, Wisconsin

*Send
gen'l descriptive 59
NAEB brochure*

10⁰⁰ this yr - 7.50 next

Prospect

November 15, 1956

Mr. O. W. Riegel
Lee Memorial Journalism Foundation
Washington and Lee University
Lexington, Virginia

Dear Mr. Riegel:

Reference is made to your letter of October 24 to Dr. Harry J. Skornia. I regret the delay in replying to your letter, but it arrived right after our return from our national convention and we are just now catching up on the backlog that accumulated during our absence.

Unfortunately, the facilities of our NAEB Network, which distributes about eight hours of programming a week to educational stations by means of tape recordings, are available only to Active members of our Association, and Active membership is restricted to educational institutions owning and operating their own stations. Therefore, I'm afraid that we would not be able to supply you with any programs from our Network. However, we do have several outstanding series in album form and I am enclosing some descriptive material about these in case you should be interested in purchasing one or more of them.

It does seem to me that your institution might be interested in joining the NAEB as an Associate member, because, while you would not receive the programs of the Network, you would enjoy the other benefits of membership. Annual dues for Associate members are \$10 (to be raised to \$25 in 1958 by action of the membership at our recent convention). For this fee Associate members receive our monthly Newsletter, the NAEB Journal (formerly the AERT Journal); some of the various reports and surveys we publish periodically (I say "some" because only Active members, who pay a higher fee, get all of our materials); services of our Placement service, television engineer, legal counsel, management consultant, etc.; plus the normal day to day services, information, and advice that any national organization gives its members.

- 2 -

Mr. O. W. Riegel

November 15, 1956

Under separate cover I am sending you samples of some of the materials mentioned above, plus other items which will give you more information about the Association.

If after you've looked over the materials you have further questions, please let me know and we would be happy to consider your application for membership.

Sincerely,

Harold E. Hill
Associate Director

HEH:arp

Enclosures: B-3 B-24
B-4 B-26
B-13 B-27

Under separate cover: B-1 P-6a
B-2 Q-4
B-5 Q-5
B-9 Q-9
B-7 R-3
B-50 S-2
P-5a Latest Journal

HEH- please handle



Office of the Director

Lee Memorial Journalism Foundation

WASHINGTON AND LEE UNIVERSITY, LEXINGTON, VIRGINIA

October 24, 1956

RECEIVED
NAEB HEADQUARTERS
OCT 26 1956

Dr. Harry J. Skornia, Executive Director
National Association of Educational Broadcasters
14 Gregory Hall
University of Illinois
Urbana, Illinois

Dear Dr. Skornia:

At the suggestion of Kenneth D. Wright, I am writing to you in regard to our efforts to develop creative radio programing activities on this campus.

This is a small university, and we do not have transmitting equipment. However, we have just acquired modern studios, and the local radio station, WREL (250 watts) is most interested in transmitting any educational programs that we can produce. We have had a news and commentary program on the air for a number of years, and last year we began a new series of student-produced documentaries, dramatizations, panel discussions, and other types of programs. None of these programs is sponsored, and no money is involved in any way.

With our limited student enrollment, it is difficult for us to sustain a regularly scheduled program throughout the year, and I have been wondering whether programs of unusual interest produced by members of your association might be available to us for occasional use? We are trying to build up listener interest and enthusiasm, and would be grateful for your help.

Very sincerely yours,

O. W. Riegel

OWR:fc

HEH.
Signed

Prospect

November 28, 1956

Mr. Donald S. Nash
425 Rugby Avenue
Rochester 11, New York

Dear Mr. Nash:

In answer to your request of November 14, we would like to give you information regarding membership in the National Association of Educational Broadcasters.

The NAEB has categories of membership as follows:

Active - Educational institutions, public service organizations, etc. owning and operating their own radio and/or TV stations.

Associate - Institutions (as above) not owning stations, but operating production centers and regularly producing programs over a commercial outlet.

Affiliate - Organizations interested in the general furtherance of educational broadcasting.

Individual - All persons interested in or seeking to promote educational, cultural and public service broadcasting.

For Active members with radio stations, dues in the Association are based on rated transmitter power as follows:

Class A - 5 kw and over	\$50.00
Class B - 1 to 4.9 kw	25.00
Class C - less than 1 kw	15.00

Television stations with less than 5 kw video power pay \$50 and those with 5 kw or more video power pay \$100.

Associate and Affiliate members pay \$10 a year; Individual members pay \$5. For this fee members receive our monthly Newsletter; the NAEB Journal (formerly the AERT Journal); the various reports and surveys we publish periodically; services of our Placement Service, television engineer, legal counsel, management consultant, etc; plus the normal day to day services, information, and

page two

advice that any national organization gives its members. Under separate cover we are sending you samples of some of the materials we regularly send our members, plus other items which will give you more information about the Association. Of course, Associate, Affiliate and Individual members do not receive as many of these materials as regularly as Active members do.

According to a resolution passed by the NAEB membership at the 1956 convention, all dues will be increased slightly in January, 1958.

Active members with radio stations may use the facilities of the NAEB Radio Network upon payment of an annual network fee. The Network distributes approximately eight hours of programming, by tape recording, weekly, to members subscribing to its service. This fee is also based on power (with the same power classifications as membership) and a new station does not have to pay the full fee until the third year it is in the Network. The fees are:

	<u>1st Year</u>	<u>2nd Year</u>	<u>3rd Year</u>
Class A	\$400.00	\$600.00	\$800.00
Class B	250.00	375.00	500.00
Class C	150.00	225.00	300.00

Stations must also pay postage both ways on the tapes shipped to and from Network Headquarters here in Urbana, Illinois. Still even a Class A station paying its full third-year rate is paying only a little over \$2 an hour for better than 400 hours of programming from the Network in a year. This is about the most inexpensive programming a station can do.

If, after looking over the materials which we shall send you, you have further questions, we shall be most happy to answer them.

Sincerely,

Harold E. Hill
Associate Director

HEH/hek

Sent 11/28/56 - B-1 A-2
B-2 W-6
B-5 P-5A
B-9
B-10

NAEB
14 Gregory Hall
Urbana, Illinois

Publ. No.

Name of Publication

R-3

The Administrative Problems of the 10-Watt Educational
FM Station

Price

\$1.00

Check enclosed

TOTAL

\$1.00

Please bill me

Signed Ronald S. Nash Address 425 Rugby Avenue, Rochester 11, N. Y.

I am not now a member of NAEB. Please send me information regarding membership.

File under "members prospective genrl, 1956-7"

JOINT COUNCIL ON
EDUCATIONAL TELEVISION

(Formerly Joint Committee on Educational Television)

1785 MASSACHUSETTS AVENUE, NORTHWEST, WASHINGTON 6, D. C.
HUDSON 3-6628

Ralph Steetle, Executive Director

December 10, 1956

RECEIVED
NAEB HEADQUARTERS
AM DEC 11 1956
7 8 9 10 11 12 1 2 3 4 5 6
P.D.

Miss Martha Kappmeyer
Traffic Manager
National Association of
Educational Broadcasters
14 Gregory Hall
Urbana, Illinois

Dear Miss Kappmeyer:

The following is the contact person requested in your letter of December 5 addressed to Miss Crippen. Miss Crippen has not been with JCET for almost a year and you may wish to change your mailing list accordingly.

William King
State Coordinator of ETV
Department of Education
State House, Trenton, New Jersey

Joseph Murphy, Consultant
Audio-Visual Education
State Board of Education
State Office Building, Hartford, Conn.

Francis E. Almstead
Special Consultant in ETV
State Education Department
Albany, New York.

Sincerely,

Ralph Steetle
Ralph Steetle
Executive Director

American Association of
School Administrators

American Council on
Education

Association for Education
by Radio-Television

Association of Land-Grant
Colleges and State Universities

Council of Chief State
School Officers

Educational Television
and Radio Center

National Association of
Educational Broadcasters

National Association of
State Universities

National Citizens Committee
for Educational Television

National Congress of
Parents and Teachers

National Education Association
of the United States

DECEMBER 5, 1956

MISS BLANCHE CRIPPEN
ASSISTANT DIRECTOR, PUBLIC INFORMATION
JOINT COUNCIL ON EDUCATIONAL TV
1785 MASSACHUSETTS AVENUE, N.W.
WASHINGTON 6, D. C.

DEAR MISS CRIPPEN:

WE WOULD LIKE TO CONTACT THE FOLLOWING THREE HOLDERS
OF TELEVISION CP'S. WOULD YOU PLEASE FURNISH US WITH
THE NAMES OF CONTACT PERSONS IF YOU HAVE THEM? SUCH
PERSONS WOULD PREFERABLY BE THE DIRECTORS IN CHARGE
OF THE TELEVISION PROJECTS. THE THREE ARE AS FOLLOWS:

DEPARTMENT OF EDUCATION
STATE HOUSE
TRENTON, NEW JERSEY
STATION WTLV, NEW BRUNSWICK, NEW JERSEY

CONNECTICUT STATE BOARD OF EDUCATION
STATE OFFICE BUILDING
HARTFORD, CONNECTICUT
STATIONS WCTN, WCTB, AND WEDH

UNIVERSITY OF THE STATE OF NEW YORK
STATE EDUCATION DEPARTMENT
ALBANY, NEW YORK
STATIONS WRCH, WREG, WHTV, WIET, WTVF, WQTV, WTVZ

THANK YOU FOR ANY HELP YOU CAN GIVE US.

SINCERELY,

MARTHA KAPPMAYER
TRAFFIC MANAGER

CC: MRS. DOROTHY SMITH, ACE

December 11, 1956

Mr. William King
State Coordinator of ETV
Department of Education
State House
Trenton, New Jersey

Dear Mr. King:

We are very pleased to see that your department of education has been granted a CP for a new educational television station. The forces of educational broadcasting are growing stronger every day, and, as the association of educational stations in the United States, we feel that you will be interested in learning something about our organization and the services it provides to members. Incidentally, more than 90% of all educational radio and television stations in the United States belong to the NAEB (including all the ETV stations now on the air).

I am enclosing some materials which will give you more general details about the Association, and under separate cover am sending samples of the reports, surveys and other services we regularly make available to member stations.

Annual dues in the Association (both current and those approved by the membership for 1958) are shown on the enclosed schedule.

The great majority of workshops and seminars sponsored by the NAEB in recent years have been in the area of television. We have conducted three educational television Production Workshops, two TV Engineering Workshops, a TV Station Management Seminar, a Seminar to "clarify and appraise the contribution that educational television stations can make to the service of the American people," and have awarded nearly 100 scholarships to persons engaged in educational television to permit them to attend regular institutional workshops and academic sessions. All of these projects have been designed to enable personnel at NAEB member institutions to increase their professional abilities, and at little or no cost to such personnel or the institutions. This past summer we held a TV Program Planning Seminar and a TV Staging and Lighting Workshop, and we have expanded our ETV scholarship program as evidenced by the enclosed announcement of this year's scholarship awards (now already awarded).

If, during the course of the next year before you get your station on the air, you need Engineering advice, our TV Engineer, Mr. Cecil Bidlack, will be glad to come to Trenton to help or advise you, at no expense to your organization.

Mr. William King

December 11, 1956

Our Educational Television Fact Sheet Service is a series of reports, issued periodically, covering the latest research in the area of educational television, thus keeping our TV members abreast of all developments in such fields as the use of TV as an instructional tool, the effectiveness of ETV for other purposes, etc. Other publications are devoted especially to ETV, such as the detailed reports of the workshops and seminars indicated above which serve as valuable reference works on production and engineering. Also, we have several committees working on preparation of TV reports. Many of these have already been published, such as "Compensation of Faculty Members for TV Appearances," "Salary Scales of Educational TV Stations", "Student and Staff Training", etc. Such studies depend for their value on the cooperation of an usefulness to our TV members, of course.

This past fall we offered a series of small grants to member institutions to permit them to carry on specific research projects in ETV. We also cooperate with the Institute of Communications Research at the University of Illinois in ETV research projects.

I trust that this brief resume of our activities in the television field, and the publications I am sending you, will satisfactorily demonstrate the value of membership in our Association. If, after you've looked over the materials, you have any questions, please let me know, and we would be happy to consider your application for membership.

Sincerely,

Harold E. Hill
Associate Director

HEH:ap

Enclosures 5

Enclosures: Latest Scholarship announcement and Research Grant Announcement
B-3, B-6, and B-52

UNDER SEPARATE COVER: B-1 B-2
B-4 B-5
E-7 M-5
Q-7 P-3
W-8 W-7
P-5a

December 20, 1956

Mr. Rue C. Johnson
Speech, Drama, and Radio-TV
Ricks College
Rexburg, Idaho

Dear Mr. Johnson:

Dr. Skornia has asked me to reply to your letter of December 13, requesting information about membership in the NAEB. First I will give you a general picture of NAEB membership and then I will attempt to answer your specific questions.

The NAEB has categories of membership as follows:

Active - Educational institutions, public service organizations, etc. owning and operating their own radio and/or TV stations.

Associate - Institutions (as above) not owning stations, but operating production centers and regularly producing programs over a commercial outlet.

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Individual - All persons interested in or seeking to promote educational, cultural and public service broadcasting.

For Active members with radio stations, dues in the Association are based on rated transmitter power as follows:

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Class C - less than 1 kw	15.00

Television stations with less than 5 kw video power pay \$50 and those with 5 kw or more video power pay \$100.

Associate and Affiliate members pay \$10 a year; Individual members pay \$5.00. For this fee members receive our monthly Newsletter; the NAEB Journal (formerly the AERT Journal); the various reports and surveys we publish periodically; services of our Placement Service, television engineer, legal counsel, management consultant, etc.; plus the normal day to day services, information, and advice that any national organization gives its members. Under separate cover, we are

December 20, 1956

sending you samples of some of the materials we regularly send our members, plus other items which will give you more information about the Association. Of course, Associate, Affiliate and Individual members do not receive as many of these materials as regularly as Active members do.

According to a resolution passed by the NAEB membership at the 1956 convention, all dues will be increased slightly in January, 1957.

Active members with radio stations may use the facilities of the NAEB Radio Network upon payment of an annual network fee. The Network distributes approximately eight hours of programming, by tape recording, weekly, to members subscribing to its service. This fee is also based on power (with the same power classifications as membership) and a new station does not have to pay the full fee until the third year it is in the Network. The fees are:

	<u>1st Year</u>	<u>2nd Year</u>	<u>3rd Year</u>
Class A	\$400.00	\$600.00	\$800.00
Class B	250.00	375.00	500.00
Class C	150.00	225.00	300.00

Stations must also pay postage both ways on the tapes shipped to and from Network Headquarters here in Urbana, Illinois. Still even a Class A station paying its full third-year rate is paying only a little over \$2.00 an hour for better than 400 hours of programming from the Network in a year. This is about the most inexpensive programming a station can do.

We would be very happy to assist you in anyway possible with your proposed FM station IF it is to be a regular broadcasting station and not wired-wireless. Included in the materials being sent under separate cover are some items dealing with how to go about establishing an FM station, sample costs, etc. So far as TV is concerned, it's possible that we may be able to lend you some engineering assistance even though your operation is to be closed-circuit only.

If after you've looked over the materials you have any questions, please let me know.

Sincerely,

Harold E. Hill
Associate Director

HEH:dfc

Sent Under Separate Cover
Q-1, 2, 5, 9 R-3
B-1, 2, 5, 9, 10
M-2 W-13
P-5, A, N, F.

KEH
RICKS COLLEGE
Rexburg, Idaho

December 13, 1956
DEC 15 1956
DEC 15 1956
DEC 15 1956

National Association of Educational Broadcasters
c/o Dr. Harry J. Skornia
Gregory Hall
Urbana, Illinois

Dear Dr. Skornia:

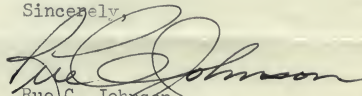
Ricks College is contemplating the establishment of an FM Educational Broadcasting Station, and I am writing to you for information concerning membership in the N.A.E.B.

Would we qualify for membership if our broadcasting, to begin with, is limited to closed circuit broadcasting from our control room to the dormitory on campus and to limited broadcasting over the local commercial station?

Could the N.A.E.B. offer us any technical and engineering advice concerning our proposed FM station. In addition, we are planning on obtaining some TV equipment for limited closed circuit work. Any similar information that would be helpful in this endeavor would be appreciated.

Thank you for your assistance.

Sincerely,


Rue C. Johnson,
Speech, Drama, and Radio-TV

RCJ:im

Pres. Mem

*Not Post
not members*

January 3, 1957

Mr. Tom Hall, Jr.
Assistant to the Director
of Public Relations
Wofford College
Spartanburg, South Carolina

Dear Mr. Hall:

Reference is made to your letter and enclosures of November 15 to Dr. Skornia. For some reason receipt of that correspondence was never acknowledged and for this oversight please accept our apologies.

We did read everything you sent and included some information on your progress in the December NAEB Newsletter. I found the scripts most interesting, and I assume your audience has expressed a similar opinion.

Naturally, we are interested in everything all of our members do, so we thank you for this information and look forward to receiving further evidence of the good job Wofford College and station WSPA-TV are doing to improve the viewing of the television audience.

Best wishes for a happy New Year.

Sincerely,

Robert E. Underwood, Jr.
Network Manager

REU:ap

WOFFORD COLLEGE
Spartanburg, S. C.

OFFICE OF THE DIRECTOR OF PUBLIC
RELATIONS AND ALUMNI AFFAIRS

RECEIVED
NAEB HEADQUARTERS
November 15, 1956
11/15/56 11:28 AM

Mr. Harry J. Skornia
Executive Director
National Association of Educational Broadcasters
14 Gregory Hall
Urbana, Illinois

Dear Mr. Skornia:

During the latter part of last summer I wrote to you concerning some information about the NAEB and also for suggestions concerning our television series. Perhaps you do not recall the correspondence now, however I thought perhaps you would be interested in the progress we have made with our series up to this time. We were fortunate in securing Class A time for the program and I have had much cooperation from the faculty and staff of the school. Because this was the first organized production of television or radio at the school I was particularly happy about the outcome of the first three programs in our regular series and the one special program we produced.

The local station, WSPA-TV has been more than generous with their time and effort in helping us promote the show and produce it. We have several promotion slides and a sound-on-film promotion for the regular series. All I need do before each program is supply copy for the slides. In conjunction with the radio and tv promotion we send additional copy to the newspapers in the viewing area.

I have enclosed two of our brochures which we sent to alumni over the state of South Carolina. The blue folder gives the schedule for our regular series, while the yellow one is for a special one-time show we just finished on WBT in Charlotte, N.C., and over the local station. The latter program was produced for the purpose of climaxing our annual alumni fund drive.

I'm not trying to attach a particular significance to our series of programs, nor am I saying they are the best to be found. They are, however, the first for this school and so far have met with successful response from the alumni and friends. Next year we wish to produce a series with more public significance and less Wofford centered.

I would appreciate very much your criticisms or comments about the programs and anyone else who wishes to comment may do so. It is our desire to produce programs that use the medium to the best possible advantage.

If the fact that this is the first program series for the school has any Newsletter value, you may use any of this material. And, if you wish any further information please let me know and I will be happy to furnish it.

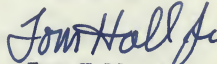
Mr. Harry J. Skornia

November 15, 1956

As I mentioned, I would appreciate any comments at your convenience.

Hoping to hear from you, I am

Sincerely

A handwritten signature in blue ink that reads "Tom Hall, Jr." in a cursive style.

Tom Hall, Jr.
Assistant to the Director
of Public Relations

TH, Jr/hu

December 13, 1957

Reverend A. J. Peterman, S.J.
Professor of Speech and Sacred Eloquence
West Baden College
West Baden Springs, Indiana

Dear Reverend Peterman:

In answer to your letter of November 24, we would like to give you information regarding membership in the National Association of Educational Broadcasters.

The NAEB has categories of membership as follows:

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Affiliate - Organizations interested in the general furtherance of educational broadcasting.

Individual - All persons interested in or seeking to promote educational, cultural and public service broadcasting.

For Active members with radio and/or TV stations, dues in the Association are based on rated transmitter power as follows:

Radio - AM

Class A (5kw and over)	\$100.00
Class B (1 to 4.9kw)	50.00
Class C (less than 1kw)	25.00

Radio - FM

Class A (10 kw and over)	\$100.00
Class B (1 to 9.9 kw)	50.00
Class C (less than 1 kw)	25.00

Television

Class A (5 kw and over)	\$150.00
Class B (under 5 kw)	75.00

Combinations (multiple transmitters)

Any member operating more than one station (radio and/or TV) shall pay dues equal to the sum of the dues for each of the stations, but in no case over \$200.00

December 13, 1957

Associate members pay \$25 and Affiliate members pay \$15 a year; Individual members pay \$7.50. For this fee members receive our monthly Newsletter; the NAEB Journal; the various reports and surveys we publish periodically; services of our Placement Service, television engineer, legal counsel, management consultant, etc.; plus the normal day to day services, information and advice that any national organization gives its members. Under separate cover we are sending you samples of some of the materials we regularly send our members, plus other items which will give you more information about the association. Of course, Associate, Affiliate and Individual members do not receive as many of these materials as regularly as Active members do.

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If, after looking over the materials which we shall send you, you have further questions, we shall be most happy to answer them.

Sincerely,

Harold E. Hill
Associate Director

HEH/dfc
Enclosures

B 3 + 4

*Under Separate Cover - M-4, P-1, W-13
B-1, 2, 5, 10, 11, 15, 5a, 7a, P-4*

Form Letter D
HSD

WEST BADEN COLLEGE
WEST BADEN SPRINGS
INDIANA

Nov. 24, 1957

National Assn. of Educational Broadcasters
14 Gregory Hall
University of Illinois
Urbana, Illinois

Gentlemen:

We have begun a Workshop in Radio and in Television here as a regular part of our course in Speech and Sacred Eloquence. So we would like information as to membership in your Association. What are the requirements for membership? What are the privileges and benefits? Your help will be greatly appreciated!

Yours truly,
Rev. A. J. Peterman, S.J.
Rev. A. J. Peterman, S.J.
Professor of Speech and Sacred Eloquence

Scanned from the National Association of Educational Broadcasters Records
at the Wisconsin Historical Society as part of
"Unlocking the Airwaves: Revitalizing an Early Public and Educational Radio Collection."



A collaboration among the Maryland Institute for Technology in the Humanities,
University of Wisconsin-Madison Department of Communication Arts,
and Wisconsin Historical Society.

Supported by a Humanities Collections and Reference Resources grant from
the National Endowment for the Humanities



Any views, findings, conclusions, or recommendations expressed in this publication/collection do not necessarily reflect those of the
National Endowment for the Humanities.